



**CEO
FORUM
2022**

MAJOR TRENDS IMPACTING THE MALAYSIAN ECONOMY (AND YOU)

— DATE

1st November 2022 (Tuesday)

— VENUE

Berjaya Times Square Convention Centre
Kuala Lumpur, Malaysia

— HIGHLIGHT

Closing Keynote Address
by former Prime Minister
YABhg Tun Dr
Mahathir Mohamad

“
WHAT DOES THE FUTURE
HOLD FOR MALAYSIA?
”

→ **PROGRAMME BOOK**



Berjaya Corporation Berhad is a global consumer group listed in Malaysia focusing on four key business segments namely **Retail** (food & beverage, motor trading & distribution, direct selling), **Hospitality** (hotels & resorts, air charter services and recreation clubs), **Property** (property development and property investment) and **Services** (environmental services & clean technology investment, telecommunication & information technology-related solutions, gaming, financial services, and others).



Berjaya Corporation Berhad [Registration No. 200101019033 (554790-X)]

Berjaya Land Berhad [Registration No. 199001010193 (201765-A)]

Berjaya Food Berhad [Registration No. 200901032946 (876057-U)]

REDtone Digital Berhad [Registration No. 200201028701 (596364-U)]

Berjaya Assets Berhad [Registration No. 196001000237 (3907-W)]

COSWAY



Jollibean®
We've been spreading joy

Joybean™
We've been spreading joy



Simply Good
by Berjaya Cafe



INTERPACIFIC
SECURITIES SDN BHD

INTERPACIFIC
ROBBER MANAGEMENT SDN BHD



BERJAYA
HOTELS & RESORTS



ACES
HOTEL, KUALA LUMPUR



FOUR SEASONS
HOTEL AND HOTEL RESIDENCES
KYOTO

BERJAYA
TIMES SQUARE
KUALA LUMPUR

BERJAYA
Berjaya Vacation Club Berhad



BUKIT KIARA
Apartment & Country Resort



BERJAYA AIR

ASIA JET

H.R. OWEN
OFFICIAL DEALER

BERJAYA
UNIVERSITY COLLEGE

REDtone

SAM
Singapore Institute of Advanced Medicine Holdings



BERJAYA EnviroParks SDN BHD

AMITA BERJAYA SDN BHD

Metropolitan Utilities
Corporation Sdn Bhd

SecureXpress

BORDERS
Beyond Books

SINGER
Since 1851



CARING
PHARMACY

theSun



Berjaya Sampo
Insurance Berhad



Berjaya Corporation Berhad [Registration No. 200101019033 (554790-X)]

Level 12 West, Berjaya Times Square, No. 1 Jalan Imbi 55100 Kuala Lumpur, Malaysia
Tel: (603) 2149 1999 Fax: (603) 2144 0935 Web: www.berjaya.com

FOREWORD BY

TAN SRI AZMAN HASHIM

Chairman, Board of Trustees, Perdana Leadership Foundation



Welcome to the PLF CEO Forum 2022.

It is now, remarkably, almost the end of the year, and if we thought that the end of the Covid-19 pandemic would mark the end of major uncertainties, we now know better. There is a war going on in Ukraine, there is a slowdown in Chinese economic activity, there are food and fuel shortages in parts of the world, and inflation is at unprecedented levels in many countries. On top of all these, we are also dealing with the effects of climate change – floods, typhoons, hurricanes, and droughts have become more unpredictable and more severe. It is not surprising then that the World Bank is predicting a tougher economic climate in 2023.

Malaysia is fortunate in that we handled the pandemic relatively well thanks to the coordinated action of our health authorities. Our economic fundamentals have also held up throughout the crisis, thanks to central bank oversight, public sector assistance, and the effort and determination of our private sector. But headwinds still assail us from external and internal sources, especially with the General Elections already upon us.

It is thus timely that we have this Forum where business leaders and industry experts are gathered to discuss issues of common concern, such as inflation, economic trends, and the environment, as well as identify sectors that are growing in importance such as technology and logistics. The business community plays a huge role in strengthening, fortifying, and reviving the Malaysian economy, and this Forum is a platform for PLF to surface the concerns of business leaders to policy-makers.

It is wonderful to be able to meet our speakers and delegates in person again within the prestigious surroundings of the Berjaya Times Square Convention Centre. I thank Berjaya Corporation for stepping forward once more as our Venue Sponsor, and for generously sponsoring not just the venue but also the good food that we will get to sample at the Forum.

Other generous sponsors have also come on board to support us. Thank you to our Platinum Sponsor, Sime Darby Plantation; our Gold Sponsors, Kuala Lumpur Kepong Berhad (KLK), CIMB Bank Berhad and IJM Corporation Berhad; and our Bronze Sponsors, Aeon Co (M) Berhad, Malakoff Corporation Berhad, Northport (Malaysia) Berhad, Boustead Plantations Berhad, IRIS Corporation Berhad, Invisight PLT, and Bank Muamalat.

Our many thanks to the eminent panellists who have contributed their time and expertise at our sessions today. And, of course, our deep gratitude to our Honorary President who is also Malaysia's fourth and seventh Prime Minister, YABhg Tun Dr Mahathir Mohamad, for agreeing to deliver the Closing Keynote Address.

Last but not least, I thank all the delegates of this Forum for your attendance and participation.

Here's to a productive and rewarding CEO Forum.

FOREWORD BY

TAN SRI NIK MOHAMED NIK YAACOB

Executive Director, Perdana Leadership Foundation



It is indeed the pleasure and privilege of Perdana Leadership Foundation to organise the ninth edition of the PLF CEO Forum and to see it return to its in-person format in 2022.

Our intention for organising the CEO Forum has always been threefold: one, to facilitate dialogue between the business community and the public sector on topics of concern; two, to document the discussions and presentations that take place as a record of our present times as well as input for future policy-makers; and three, to raise funds for the Foundation through the Forum's sponsorships.

This year's theme "Major Trends Impacting the Malaysian Economy (and You)" recognises that there are various factors, shocks if you will, reshaping the Malaysian economic landscape, with no certain outcome in sight. Many of these uncertainties are external - When will the war in Europe end? When will China drop its Zero-Covid policy? - but a few are internal, such as our political climate and technological adaptation. It is hoped that today's discussions will crystallise

some of these challenges, clarify the major trends, and highlight the growth opportunities available.

We are honoured to be able to host an esteemed gathering of more than thirty business leaders and industry experts at this year's Forum. It is also our honour to have YABhg Tun Dr Mahathir Mohamad share with us his views on Malaysia's future at the closing session.

I thank Tan Sri Vincent Tan and Dato' Sri Robin Tan of Berjaya Corporation for stepping forward again as our Venue Sponsor. Our gratitude as well to all our sponsors: Sime Darby Plantations, Kuala Lumpur Kepong, CIMB Bank Berhad, IJM Corporation, Aeon Co, Boustead Plantations, Malakoff, Northport, IRIS Corporation, Invisight, and Bank Muamalat. A thank you, too, goes to the organising committee of this Forum for the hard work in ensuring the Forum is a success.

I wish all delegates and panellists an insightful and thought-provoking CEO Forum.

FOREWORD BY TAN SRI DATO' SERI VINCENT TAN CHEE YIOUN

Non-executive Chairman, Berjaya Corporation Berhad



It gives us great pleasure to be the venue sponsor once again for the Perdana Leadership Foundation CEO Forum 2022.

Berjaya Corporation Berhad has always been supportive of programmes which encourage the exchange of ideas and sharing of experiences for the benefit of all Malaysians. As a homegrown global consumer group with diversified business interests, we fully support public and private sector efforts in developing Malaysia towards becoming a modern and high-income nation that is competitive, sustainable, and inclusive.

I believe that programmes such as the PLF CEO Forum provide a meaningful platform for stakeholders from the corporate, government, and SME sectors to explore issues and policies that affect the Malaysian economy. Through the dialogues and discussions with experienced business leaders, delegates will have the opportunity to gain new knowledge and perspectives on the major trends that could impact their business strategies. Delegates will also benefit from the rich wisdom of our former Prime Minister, Yang Amat Berbahagia Tun Dr Mahathir Mohamad, who will deliver a keynote address on Malaysia's future at the Forum's closing.

I am pleased that Berjaya Times Square Hotel, Kuala Lumpur is the official venue for this special event and wish Perdana Leadership Foundation every success for this Forum.

PROGRAMME

OVERVIEW

TIME	AGENDA	SESSION
8:30 am	Registration	
9:00 am	Opening Session	
9:30 am	Plenary Session	Malaysia's Signposts and Hotspots: The Next Decade's Trends and Growth Areas
10:45 am	Coffee Break	
11:00 am	Keynote Speech	Global Conflicts and Their Impact on Malaysia
11:45 am	Concurrent Session A	Robots and Metaverses: Harnessing Technology for Business Growth
	Concurrent Session B	Between Brain Drain and Labour Shortage: Malaysia's Battle for Talent & Manpower
	Concurrent Session C	The Future of Renewable Energy in Malaysia
1:00 pm	Lunch	
2:30 pm	Concurrent Session D	In Transit: Strengthening Malaysia's Resilience and Competitiveness as a Global Logistics Hub
	Concurrent Session E	Inflation & The Malaysian Consumer
	Concurrent Session F	The State of Malaysian Government Finances & The Impact of Policy Imperatives
3:45 pm	Coffee Break	
4:00 pm	Closing Session with YABhg Tun Dr Mahathir Mohamad , former Prime Minister of Malaysia and Honorary President, Perdana Leadership Foundation	What Does the Future Hold for Malaysia?
5:00 pm	High-Tea & End of Programme	

**programme is subject to change at Organiser's discretion*

9.00 AM - OPENING SESSION

Welcome Address by Tan Sri Azman Hashim
Chairman, Board of Trustees, Perdana
Leadership Foundation

9.30 AM - PLENARY SESSION

"Malaysia's Signposts and Hotspots: The Next Decade's Trends and Growth Areas"

With talk of a looming global recession in 2023, what is the outlook for the Malaysian economy.

To date, the Malaysian economy has shown encouraging signs of recovery, with increased domestic demand, higher output, improved exports, and a stronger FDI inflow. However, global factors such as a prolonged Russia-Ukraine war, rising food and energy prices, a depressed Chinese economy, and monetary tightening in the US could hamper our growth prospects. Against this uncertain scenario, which sectors are most likely to thrive and how should business leaders steer their companies?

In this plenary session, speakers will discuss present and future business and economic turning points for Malaysia and elaborate on the risk factors and opportunities.

MODERATOR: Dr Yeah Kim Leng

Senior Fellow and Director of the Economic Studies Programme, Sunway University

- **Dr Nungsari Radhi**
Economist, and Member, Board of Trustees, Yayasan Rahimah bt Yusof
- **Encik Eghwan Mokhzanee Muhammad**
CEO, AmBank Islamic
- **Tan Sri Che Khalib Mohamad Noh**
Group Managing Director, MMC Corporation Berhad

11.00 AM - KEYNOTE SPEECH

"Global Conflicts and Their Impact on Malaysia"

More than the Butterfly Effect.

Since the age of empires, people and goods have moved beyond national boundaries via trade and travel routes, and money and capital have followed. Today, the links between nations have multiplied in quantity and complexity, and businesses look far beyond their shores for growth and opportunities.

A war in one part of the world has a greater impact on the rest of the planet than ever before. The Russia-Ukraine war is an example. As Russia presses on with its invasion of Ukraine, the world has seen energy prices and food costs escalate along with the loss of lives.

What are the likely consequences for the Malaysian economy as a result of this prolonged conflict, and what are the other conflict zones ahead that the business community should pay heed to?"

This keynote session delves into current and potential global conflicts and examines their impact on Malaysia.

KEYNOTE SPEAKER:

- **Dato' Dr Shazelina Zainul Abidin**
Director General, Institute of Diplomacy and Foreign Relations (IDFR)

MODERATOR:

- **Dato' Vaseehar Hassan**
Associates, Kets de Vries Institute

PROGRAMME

11.45 AM - CONCURRENT SESSIONS

SESSION A

"Robots and Metaverses: Harnessing Technology for Business Growth"

The pandemic has underscored one theme consistently for business: the necessity of technology.

Whether it is to digitalise, automate, or migrate (online), businesses have been firmly reminded that incorporating tech is no longer an option but a must. However, for many businesses, especially MSMEs, costs are high and the learning curve is steep, whereas for other companies, there are tasks where manpower is still required. In the age of metaverses and robotics, how best can businesses leverage technology to innovate processes, improve productivity, and create higher-value goods and services?

The panellists of this session will discuss the positive impact of technology on business growth, and the present and emerging tech out there that can take businesses to the next level of success.

MODERATOR: Datuk Dr Hamzah Kassim

CEO & Founder, The iA Group

- **En Amir Zakwan Anuar**
Chief Strategy Officer, Aerodyne Group
- **Ms Aireen Omar**
President (Ventures), Capital A, AirAsia Digital
- **Ts. Mahadhir Aziz**
CEO, Malaysia Digital Economy Corporation (MDEC)

SESSION B

"Between Brain Drain and Labour Shortage: Malaysia's Battle for Talent & Manpower"

Is Malaysia on the losing end of the battle for brains and brawn?

It's estimated that there are 2 million Malaysians who have emigrated abroad with the annual number said to be increasing in recent years. A quarter of Malaysian émigrés are skilled professionals, including doctors, engineers, and scientists. Meanwhile, the race to accelerate the country's economic growth requires highly-skilled human resources, and industries lament that there is not enough talent to go around.

There is a crisis as well in terms of semi-skilled labour due to an insufficient supply of foreign labour and local TVET* graduates. Between the brain drain and brawn shortage, the human resource landscape seems increasingly bleak. Is this so, and if true, what can industry, academia, and government do to address this chasm between supply and demand?

**Technical Vocational Education and Training*

This session will bring to the fore issues related to talent and manpower in Malaysia, with a focus on potential remedies and resolutions.

MODERATOR: Mr Chiam Hsing Ren

Chief Growth Officer, SEEK Asia

- **Hajah Mahuran Saro Dato' Haji Sariki**
Vice President, Group Research, Development & Policy, and Malaysian Professional Talent, TalentCorp Malaysia
- **Mr Zulkifli Zainal Abidin**
Chief Human Resources Officer, Sime Darby Plantation
- **Mr Mahmood Razak Bahman**
Head, Group Strategic Communications, DRB-HICOM Berhad
- **Mr Farul Azim Mohd Ghazali**
Director, Technology Solutioning, AwanBiru Technology Berhad

SESSION C

"The Future of Renewable Energy in Malaysia"

Malaysia aims to be a carbon-neutral nation by 2050, with an Renewable Energy (RE) roadmap that hinges on four sources of energy: solar, biomass, biogas, and hydro.

The goal is for 40% of installed capacity to be from renewable sources by 2035. While the future looks bright for the RE sector, achievements have not been stellar; based on its latest nationally determined contributions (NDC), Malaysia's 2030 emissions are still expected to increase from 2018 levels and exceed Southeast Asia (SEA) 2030 averages. While there is a strong push by government and companies for green initiatives such as the SBTi (Science Based Targets initiative) and green financing, the sector faces hurdles in terms of costs, technology, awareness, and adoption.

This panel discusses the future of renewable energy in Malaysia by delving into its present state, outlining current challenges, and offering recommendations for a cleaner and greener Malaysia.

MODERATOR: Mr Romil Shamsudin

Founder and CEO, Sustainability Engineering Sdn Bhd

- **Mr Yeoh Keong Hann**
Executive Director, YTL Power International Berhad
- **Mr Rashid Redza Anwarudin**
Chief Sustainability Officer, Sime Darby Plantation
- **Mr Akhramsyah Muammar Ubaidah bin Tan Sri Sanusi**
Founder & CEO, Kitaran Tabah Sdn Bhd
- **Mr. Saiful Hakim bin Abdul Rahman**
Director Strategic Planning, Sustainable Energy Development Authority (SEDA) Malaysia

• **Mr Syed Malek Faisal Syed Mohamad**

Head of RE Malaysia and SEA, GENTARI, PETRONAS

2.30 PM - CONCURRENT SESSIONS

SESSION D

"In Transit: Strengthening Malaysia's Resilience and Competitiveness as a Global Logistics Hub"

The Covid-19 pandemic and its lockdowns changed how the world produced, distributed, and consumed goods and services.

With the pandemic over, the industry faces new challenges: international conflicts leading to reduced port facilities as well as delivery bottlenecks, and acute manpower shortages. In addition to these challenges, Malaysia's logistics sector faces hurdles in the form of transport costs, clearing efficiency, and timeliness of shipments. Given that logistics is expected to contribute 6.5% to the national GDP by the year 2030, how can the logistics industry in Malaysia ramp up productivity to become a leading international logistics hub?

This panel will discuss how the pandemic has changed logistics in Malaysia, as well as the innovations and recent developments within the sector as it redoubles efforts to become one of the world's best logistics hubs.

MODERATOR: Mr Fazil Irwan Som

Chief Executive Officer, Penang Halal International

- **Dato' Azman Shah Mohd Yusof**
Chief Executive Officer, Northport (Malaysia) Bhd
- **Mr Mark Jason Thomas**
Chief Executive Officer, MAB Kargo Sdn Bhd
- **Datuk Paduka Hamie Appala Nakkiah**
Group Managing Director, Biforst Holding Sdn Bhd

PROGRAMME

SESSION E

"Inflation & The Malaysian Consumer"

If there is a consistent thread running through post-pandemic 2022, it is "higher prices".

With Malaysia's inflation rate hitting 4.4% in June 2022, a 14-month high, the cost of living has become a top concern for many Malaysians. The rising prices are not only due to supply issues caused by the Russia-Ukraine war and the lockdowns in China but also to a weak Ringgit which has made imports more expensive.

To assist B40 households cope with rising prices, the government has had to increase subsidies. This year, the Malaysian subsidy bill (including oil and gas) is a whopping RM77 billion. To cool inflation, our central bank has increased interest rates but this adds to the debt burdens of Malaysian households at a time when many are recovering from the lockdowns.

When are the inflationary pressures expected to end in Malaysia, and what will be the resulting scenario?

This panel will discuss the wider impact of inflation on Malaysian consumers, alternative policy responses, and the path forward.

MODERATOR: Dato' Dr Vaseehar Hassan Abdul Razack

Associate, Kets de Vries Institute

- **Mr Lee Heng Guie**
Executive Director, Socio-Economic Research Centre (SERC)
- **Mr Firdaos Rosli**
Chief Economist, Bank Islam Malaysia Berhad
- **Dr Shahridan Faiez**
Advisor on Economic Matters, Consumers' Association of Penang

SESSION F

"The State of Malaysian Government Finances & The Impact of Policy Imperatives"

In think tanks and mamak stalls, the Malaysian government debt (RM1 trillion as of June 2022) and the government's economic initiatives almost always ignite heated discussions and debates.

This panel will open up the discussion on these issues, focusing on the state of our national finances as well as 12th Malaysia Plan (2021-2025) and the 2023 National Budget. What is the true standing of our national finances and what are the impact of the government's economic policies. Are they addressing current socio-economic challenges as well as future aspirations?

MODERATOR: Datuk Emeritus Prof Dr Norma Mansur

Director of Social Wellbeing Research Centre, University of Malaya

- **Mr Nicholas Khaw**
Trustee of Khazanah Research Institute & Head of Research at Khazanah Nasional Berhad, Khazanah Research Institute
- **Prof Dr Jomo Kwame Sundaram**
Senior Adviser, Khazanah Research Institute

4.00 pm - Closing Session

with **YABhg Tun Dr Mahathir Mohamad**

former Prime Minister of Malaysia and Honorary President, Perdana Leadership Foundation

"What Does the Future Hold for Malaysia?"

SPEAKERS' PROFILES

CLOSING ADDRESS



YABhg TUN DR MAHATHIR MOHAMAD

Former Prime Minister of Malaysia & Honorary President of Perdana Leadership Foundation

A medical doctor by training, Tun Dr Mahathir Mohamad, born in 1925 in Alor Setar, Kedah, became active in politics soon after the country's Independence in 1957. He was appointed Deputy Prime Minister in 1976, when Tun Hussein Onn became Prime Minister.

After Tun Hussein Onn stepped down in 1981, Tun Dr Mahathir bin Mohamad became Malaysia's fourth Prime Minister. He served the country for 22 years, becoming Malaysia's and South-East Asia's longest-serving Prime Minister. He led the country through a fast paced modernisation drive that earned Malaysia international recognition as an industrial powerhouse. Under his leadership, several mega infrastructure-projects took place, notably the Kuala Lumpur City Centre (KLCC), PETRONAS Twin Towers, Kuala Lumpur International Airport (KLIA) and Multimedia Super Corridor (MSC). Tun Dr Mahathir opened Malaysia to foreign investments, reduced international trade barriers, privatised government services, as well as established world-class physical infrastructure.

During Tun Dr Mahathir's tenure as Prime Minister, Malaysia became one of the most prosperous and dynamic economies in Southeast Asia, with a thriving industry, growing middle class, and increased quality of life. Malaysia also played a more active role in the international arena, acting as a voice for developing countries in Asia and Africa. Tun Dr Mahathir Mohamad is also remembered for Vision 2020, a framework for making Malaysia a developed nation by the year 2020.

In 2016, Tun Dr Mahathir Mohamad set up a new political party to challenge the National Front. In 2018, making a stunning political comeback at the age of 93, the coalition he led, Pakatan Harapan, won the general elections and he was elected as Malaysia's 7th Prime Minister.

SPEAKERS' PROFILES

KEYNOTE SPEAKER



SPEAKER:

Dato' Dr Shazelina Zainul Abidin

Director General,
Institute of Diplomacy and Foreign Relations
(IDFR)

Shazelina Zainul Abidin is a Malaysian diplomat. She was previously the Malaysian ambassador to Senegal, with concurrent accreditation to Burkina Faso, Mali, The Gambia and Cabo Verde.

Prior to her stint in Africa, Shazelina was the Head of Communications and Public Diplomacy for the Ministry of Foreign Affairs Malaysia, and has had postings to Washington DC (2001-2003) and to New York, at the Permanent Mission of Malaysia to the United Nations (2007-2011).

Shazelina maintains strong links to the academic world with her appointment as an Honorary Research Fellow at the University of Sheffield.

Shazelina is currently the Director General of the Institute of Diplomacy and Foreign Relations (IDFR), the training arm of the Ministry of Foreign Affairs (Malaysia), and charts the training of the next generation of Malaysian diplomats.



MODERATOR:

Dato' Vaseehar Hassan

Associate,
Kets de Vries Institute

Dato' Dr. Vaseehar Hassan has had a 38-year career in banking including 10 years in merchant banking and 20 years as the Chief Executive Officer of Dallah Al Baraka Malaysia, a wholly owned subsidiary of the Saudi conglomerate Dallah Al Baraka Group. During his career, he acquired stakes in two financial institutions for Dallah Al Baraka Group namely Bank Islam Malaysia Berhad and Bank Utama Malaysia Berhad.

Dato' Vaseehar has served on the boards of Bank Islam Malaysia Berhad, Bank Utama Malaysia Berhad and Utama Merchant Bank Berhad. He is also the founding Chairman of RHB Islamic Bank Berhad. Currently, Dato' Vaseehar serves as a Senior Associate of London-based Kets de Vries Institute involved in Leadership Development and Executive Coaching. He is also an Executive Coach with INSEAD Fontainebleau and Singapore.

Dato' Vaseehar holds a Bachelor's degree in Commerce, MBA, Master's degrees in Consulting and Coaching from HEC Paris and INSEAD, and a PhD from Vrije Universiteit Amsterdam. He is the author of *The Malay Leadership Mystique* (2016) and contributing author of *Global Leadership Perspectives* (2018).

SPEAKERS' PROFILES

PLENARY SESSION

**Dr Yeah Kim Leng**

Senior Fellow and Director of the Economic Studies Programme,
Sunway University

He is Professor of Economics and Director of Economic Studies Programme at Jeffrey Cheah Institute on Southeast Asia (JCI) at Sunway University. He assumed the current positions in May 2016 following a 2-year stint as a business school dean at another local private university.

Prior to joining the academia, he was in the private sector as an economist for over twenty years after obtaining his higher degrees following a 7-year stint as a forester. He was the group chief economist at RAM Holdings Berhad, the country's leading domestic credit rating agency for twenty years and prior to that a senior analyst at the Institute of Strategic and International Studies (ISIS) Malaysia for nearly 2 years upon completion of graduate studies in the US.

He graduated with a Bachelor of Science in Forestry from Universiti Putra (formerly Pertanian) Malaysia and obtained an MBA and a PhD in Agricultural and Resource Economics, both from the University of Hawaii, Honolulu, USA under the East-West Center degree participant award programme.

He is currently the Deputy President of the Malaysian Economic Association and had served in various other professional capacities, including being a former external member of the central bank's Monetary Policy Committee, a trustee of the Malaysian Tax Research Foundation and the National Consumer Advisory Council at the Ministry of Domestic Trade and Consumer Affairs.

**Dr Nungsari Radhi**

Economist, and Member, Board of Trustees,
Yayasan Rahimah bt Yusof

He is an economist by training and in a career spanning almost 40 years, he has been in academia, corporate advisory, economic research, a Member of Parliament and policy advocacy.

He holds a PhD in Economics from Purdue University and is a contributing columnist for The Edge since 2000. He is also currently a member of MARA Council, and the Public Sector Housing Financing Board.

SPEAKERS' PROFILES

PLENARY SESSION



Mr Eghwan Mokhzanee Muhammad

CEO,
AmBank Islamic

Encik Eghwan Mokhzanee Muhammad ("En. Eghwan") a Malaysian, was appointed as the Chief Executive Officer of AmBank Islamic Berhad on 1 April 2015.

He holds Bachelor's and Master's Degrees (Hons) in Economics from the University of Cambridge, United Kingdom. He is a Fellow of the Institute of Chartered Accountants in England and Wales (ICAEW), a Chartered Accountant with the Malaysian Institute of Accountants (MIA) and a Chartered Banker with the Asian Institute of Chartered Bankers (AICB).

En. Eghwan has almost 20 years of corporate and financial services experience. He started his career with PricewaterhouseCoopers in London and subsequently joined the corporate advisory practice of PricewaterhouseCoopers in Kuala Lumpur. En. Eghwan has also worked with local and foreign banks where he gained experience in inter alia business development, debt capital markets, corporate finance, corporate banking, financial advisory, real estate investment and international business. He has developed award-winning and innovative Islamic financial structures, and authored research papers on Islamic finance.

Other than banking, his experience includes corporate management, mergers and acquisitions, strategy development and operational start-ups both within and outside Malaysia.



Tan Sri Che Khalib Mohamad Noh

Group Managing Director,
MMC Corporation Berhad

Tan Sri Che Khalib Mohamad Noh was appointed as the Group Managing Director of MMC Corporation Berhad on 1 July 2013.

A qualified accountant, Tan Sri Che Khalib is a member of the Malaysian Institute of Accountants (CA, M) and a Fellow of the Association of Chartered Certified Accountants (FCCA, UK) United Kingdom.

Tan Sri Che Khalib began his career with Messrs. Ernst & Young in 1989 and later joined Bumiputra Merchant Bankers Berhad. Between 1992 and 1999, he served in several companies within the Renong Group. In June 1999, Tan Sri Che Khalib joined Ranhill Utilities Berhad as Chief Executive Officer (CEO). He then assumed the position of Managing Director and CEO of KUB Malaysia Berhad. Tan Sri Che Khalib was then appointed as the President/CEO of Tenaga Nasional Berhad (TNB) on 2004. He later joined DRB-HICOM Berhad as the Chief Operating Officer of Finance, Strategy and Planning in 2012.

Tan Sri Che Khalib was previously a member of the Board and the Executive Committee of Khazanah Nasional Berhad. He also served as a Board member within the United Engineers Malaysia Group of companies and Bank Industri & Teknologi Malaysia Berhad.

Tan Sri Che Khalib currently sits on the Board of Gas Malaysia Berhad, Malakoff Corporation Berhad, Johor Port Berhad, MMC Engineering Group Berhad, Aliran Ihsan Resources Berhad, Bank Muamalat Malaysia Berhad, NCB Holdings Berhad, Kontena Nasional Berhad, Northport (Malaysia) Bhd and several private limited companies.

SPEAKERS' PROFILES

CONCURRENT SESSION A

15



Datuk Dr Hamzah Kassim

Founder & CEO,
The iA Group

Datuk Dr Hamzah Kassim has a very diverse professional career that spans over 35 years working across global consulting firms and public sector. He is the Co-founder of iA Group an investment holding company with interest in management and technology consulting, outsourcing and digital start up. Prior to iA Group he was Executive Director/ Partner of Ernst and Young, Country Head of the global consulting firm of Cap Gemini and managing director of PA Consulting Group.

During his many years in management consulting he had led large scale strategy and transformation assignments in public sector and across multiple industry sectors in Malaysia and Middle East. He is currently Chairman of Hong Leong Islamic Bank, Board Member of Hong Leong Bank, Advisory Board Member of Malaysia Anti- Corruption Commission, Board of Trustee of MIER and Adjunct Professor at the Center of Corporate Strategy University Malaya. He is member of the Adam Smith Panmure House Society a socio economic think tank in Edinburgh. Dr Hamzah was member of the National Economic Advisory Council from 2009 -2011.

He also served as Chairman of Heriot Watt University Malaysia, Chairman of Encorp Bhd and board member of University Kebangsaan Malaysia. Prior to joining the consulting industry, he had held various positions in the government in the field of technology development and industrial change.



Mr Amir Zakwan Anuar

Chief Strategy Officer,
Aerodyne Group

Amir commenced his career with Khazanah Nasional Berhad (a sovereign investment fund of Malaysia), spending 8 years performing investment management, M&A and Corporate Finance roles in the Kuala Lumpur headquarters and London office.

Amir has managed multiple investment portfolios cumulatively worth USD billions ranging from Property Development, Real Estate as well as Innovation and Technology, in Malaysia as well as Europe at multiple stages of investments from seed stage all the way to listed companies.

Amir holds a Master's Degree in International Business from Monash University, and a Bachelor's Degree in Medical Bioscience, also from Monash University.

Amir is currently the Chief Strategy Officer of Aerodyne Group, primarily managing Aerodyne Group's international expansion, fundraising as well as corporate strategy at the Aerodyne Group headquarters in Cyberjaya, Malaysia.

SPEAKERS' PROFILES

CONCURRENT SESSION A



Ms Aireen Omar

President (Ventures),
Capital A

Aireen Omar is responsible for Capital A's venture builder arm, RedBeat Capital, which incubates, develops and accelerates leading innovative new businesses and solutions, while promoting innovation throughout the Group.

Aireen joined AirAsia in January 2006 as Director of Corporate Finance. Her portfolio expanded rapidly to include Treasury, Fuel Procurement, Insurance and Investor Relations functions. Taking on these roles, she was instrumental in shaping the development of AirAsia into one of the fastest growing and most highly-acclaimed airlines globally.

In 2012, Aireen was appointed as AirAsia Berhad's Executive Director and Chief Executive Officer. In 2018, Aireen moved up to the Group and was responsible for the digital transformation where she oversaw strategic Group-wide digital initiatives to help transform AirAsia into a global cloud and data-driven platform company. At AirAsia Digital, Aireen was also pivotal in incubating and growing the Group's digital and fintech businesses such as AirAsia SuperApp, AirAsia Rewards, BigPay and Teleport.

Aireen is an Economics graduate from the London School of Economics and Political Science and holds a Master's in Economics from New York University.

She is also a Non-Executive Director of Tune Protect Group Berhad.



Ts. Mahadhir Aziz

CEO,
Malaysia Digital Economy Corporation (MDEC)

Mahadhir has more than 20 years of professional experience which includes 10 years of senior / top management experience, and 15 years of strategic consulting / advisory role spanning multiple industries and established global organizations including Deloitte Consulting, PETRONAS, AmlInvestment Bank and Kodak.

He co-founded Futurise – a wholly-owned subsidiary of Cyberview under the Ministry of Finance and HeiTech Global Services – which was later sold to Silverlake, and helped operationalize LAKSANA, the National Economic Implementation and Strategic Agency under Ministry of Finance where he and his teams tackled issues including organizational culture, stakeholder management and transformation / change management.

On the global stage, Mahadhir has represented Malaysia and his organizations as a speaker at the Krasnoyarsk Economic Forum (2015 – a World Economic Forum branch of Russian Federation), Smart City Expo World Congress (2016-2018) in Barcelona – where Mahadhir has been acknowledged as one of the global thought leaders in smart city initiatives, Global Transformation Forum (2017) and United Nations World Urban Forum (2018) which has led to him being invited to be a panel member of the United Nations Technology Innovation Labs.

Mahadhir currently is attached to the Office of Minister of Finance, Malaysia as a Project Manager, having assisted the Head of Laksana throughout the establishment of the unit and agency since its inception in March 2020.

SPEAKERS' PROFILES

CONCURRENT SESSION B

17



Mr Chiam Hsing Ren

Chief Growth Officer,
SEEK Asia

Chief Growth Officer for the Jobseeker side of SEEK's marketplace in Asia, where he is responsible for driving the end-to-end strategy, offering, commercial partnerships, and value proposition to Jobseekers under the JobStreet and JobsDB brands.

He has held various roles in the last six years with SEEK, previously as Commercial Director where he was accountable for the commercial operations, opportunities, and strategy across SEEK's six markets in Asia – namely Indonesia, Hong Kong, Malaysia, the Philippines, Singapore, and Thailand. He first joined SEEK as Director of Strategy in 2016, where he led the development and implementation of SEEK's strategy in the region. Over this time, he has built deep sector knowledge of the trends in online human capital marketplaces in South-East Asia and globally.

Before moving to South-East Asia, Hsing Ren worked in various strategy roles for 15 years in the telecoms, digital media and technology space in London. This experience included managing strategy for the global commercial arm of the British Broadcasting Corporation (BBC), as well as in management consulting where he advised the world's largest telecoms and media players.

Hsing Ren holds a masters and bachelor's degree from the University of Cambridge.



Hajah Mahuran Saro Dato' Haji Sariki

Vice President
Group Research, Development & Policy, and
Malaysian Professional Talent,
TalentCorp Malaysia

Having begun her career in 1992 with the Ministry of Human Resources, Mahuran has more than 20 years of experience in human resources management and has a wide knowledge and experience in human capital strategy & development as well as industrial relation management.

In her current capacity, Mahuran works closely with stakeholders from federal and state governments/agencies, industry players, employer federations, labour unions and international agencies in conducting research study on human capital requirement, including demand and supply talent/ skills.

Mahuran holds a Bachelor of Science majoring in Business Administration from University of Creighton. She is a member of NAM Institute for the Empowerment of Women (NIEW) and enrolls in the Women's Directors Programme (WDP).

CONCURRENT SESSION B



Mr Zulkifli Zainal Abidin

Chief Human Resources Officer,
Sime Darby Plantation

Zulkifli Zainal Abidin, 60, a Malaysian, was appointed as the Chief Human Resources Officer of Sime Darby Plantation Berhad (SDP) on 21 November 2017 following the de-merger of Sime Darby Group and the listing of SDP. He has more than 25 years of experience across the full spectrum of the human resources discipline.

Prior to his appointment in SDP in 2017, he was the Group Chief Human Resources Officer (GCHRO) of Sime Darby Berhad, which he joined in 2007. In his capacity as GCHRO, he played an instrumental part in the Sime Darby Group's merger and demerger exercises in 2007 and 2017 respectively. Over the last decade he had drove several strategic transformation programmes across the Sime Darby Group covering areas such as culture, performance management, strategic talent and succession management.

He holds a Master in International Affairs degree and a Bachelor in Business Administration degree from Ohio University, United States of America (USA). He has also completed the Senior Management Development Programmes at Harvard Business School and Peter F. Drucker School of Management, Claremont, California, USA.



Mr Mahmood Razak Bahman

Head, Group Strategic Communications,
DRB-HICOM Berhad

Early in his career, Mahmood Razak Bahman saw employment in various industries, including oil & gas and FMCG. He then joined the broadcasting industry in 1999 with ntv7, becoming the anchor for the channel's sports bulletins and the station's unique regional news.

Mahmood returned to the corporate world when he joined Perwira Affin Bank as Public Relations Manager in July 2000, overseeing communications aspects of change management when Perwira Affin Bank merged with BSN Commercial Bank to form AFFINBANK. He also launched the bank's first-ever credit cards.

In 2002, Mahmood returned to the broadcasting industry when Astro and Bloomberg Malaysia set up Bloomberg RIA, as anchor, producer and journalist. He remained with Astro through the many changes the news unit underwent, culminating in the creation of Malaysia's first global news channel in Bahasa Malaysia, Astro Awani, in 2007.

In 2008, Mahmood joined Sime Darby Plantation as vice president and head of Corporate Communications. At Sime Darby Plantation, Mahmood was part of the Sime Darby Group team leading anti-palm oil initiatives from the west.

Mahmood has been the Group Head of Strategic Communications at DRB-HICOM Berhad since November 2016, overseeing communications activities across the Group. In 2019, Mahmood was awarded the Best Marketer in Media & Content Partnership Marketing at the CMO Awards 2019, for his work with The Star and Saya Anak Malaysia Walk franchise.

**Mr Farul Azim Mohd Ghazali**

Director, Technology Solutioning,
AwanBiru Technology Berhad

Farul started his career at the Columbia University Medical Center in New York, before returning to Malaysia to join a startup company focusing on open-source Linux and technical computing services in the public sector. In 2006 he joined the energy industry, delivering IT solutions in the trading and upstream oil & gas sectors at Shell, T-Systems and Hess Exploration & Production, and at the same time, starting his cloud journey with T-Systems' private cloud and AWS public cloud. He then joined AIA in 2018 where he delivered key projects including an analytics mobile app that allowed senior management to make better decisions with real-time sales data.

Farul has been with Awantec Systems Sdn Bhd since August 2021. He leads the strategic technical engagements with key customers across the public sector. As a senior leader with more than 25 years of experience across startups and Fortune 500 enterprises, he brings his experience in technology within highly regulated industries to face the challenges of increasing cloud adoption in the public sector while simultaneously growing the local Google Cloud ecosystem.

SPEAKERS' PROFILES

CONCURRENT SESSION C



Mr Romil Shamsudin

Founder and CEO,
Sustainability Engineering Sdn Bhd

Romil Shamsudin has founded a few initiatives addressing Sustainable Development Goals such as Biodiversity Malaysia, Zer0 Hunger and the Yusuf Fund. He is currently the founder and CEO of Sustainability Engineering Sdn Bhd, a consultancy focusing on climate change solutions.

He was one of the members of the Malaysian Islamic Economic Development Board and the Perak State Working Committee on Zakat and Wakaf. He graduated in Marine Sciences from Southampton University, UK.



Mr Rashyid Redza Anwarudin

Chief Sustainability Officer,
Sime Darby Plantation

Rashyid, 43, a Malaysian, was appointed Head, Group Sustainability of Sime Darby Plantation Berhad (SDP) on 1 January 2020. In this role, he focuses on efforts in implementing on-the-ground programs to promote responsible and ethical production throughout SDP's operations and global supply chain. He also engages with a wide range of stakeholders within the sustainable palm oil sphere.

He has 21 years' experience in corporate and advisory roles around sustainability, corporate responsibility, corporate strategy, programme management and change management across the plantation, forestry, property, telecommunications, automotive, oil & gas and public sectors.

He was previously part of the regional leadership team for the Sustainability and Climate Change advisory team of the PwC South East Asia Consulting practice.

He joined the Sime Darby Group after 15 years of corporate advisory experience as Vice President, Group Sustainability and Quality Management at the head office of Sime Darby Berhad in 2014 and moved to SDP as a Principal Sustainability Officer as part of the de-merger exercise in 2017.

He holds a Bachelor's degree in Electrical and Electronic Engineering from Imperial College London, United Kingdom.



**Mr Akhramsyah Muammar Ubaidah
Bin Tan Sri Sanusi**

Founder Partner,
Kitaran Tabah Sdn Bhd

Akhramsyah began his global energy career with roles across Shell's Downstream Oil businesses, largely in Manufacturing, Technology, Supply & Trading and Retail. A technical expert in Energy, Loss & Greenhouse Gas Auditing, Utilities Processes, Process Data Modelling and Supply Chain Economics Optimization. He was involved in the Shell Tradable Emissions Pilot Scheme (STEPS) in the late 1990's and technical emissions modelling in Europe in early 2000's. His work scope covered Europe, Asia Pacific, USA, Russia, China, the UK, Argentina, Kenya and other locations. He was involved in developing Malaysia's B5 Bio-Diesel policy framework and roll-out among other National fuels initiatives.

He has lead teams and provided advisory services in developing Solar, Low-Head Hydro, Waste-to-Energy as well as related opportunities in Malaysia since 2015. Notably, Akhram was Chairman of MARA Corporation and Board Member of LTAT, Boustead Holdings Petroleum Marketing, Kedah Medical Centre as well as EMGS.

He is one of the founders of Kitaran Tabah Sdn Bhd, Malaysia's first homegrown 'Decarbonisation Experts', providing advisory services in sustainability and developers of carbon sequestration projects regionally.

Akhram is member of the International Association of Energy Economics, holds an MEng in Chemical Engineering, Imperial College, London and is hence an Associate of the City & Guilds Institute.



Mr. Saiful Hakim bin Abdul Rahman

Director, Strategic Planning Division,
Sustainable Energy Development Authority (SEDA)
Malaysia

En. Saiful Hakim bin Abdul Rahman has been in the utility and energy related business for over 28 years. He started his career with TNB as a TNB scholar and served the distribution division for 17 years which provides him with vast experience in Distribution Network business. He then moved to United Kingdom and worked with Scottish and Southern Energy (SSE), one of the big 6 utilities in the UK based in Glasgow. Whilst in SSE, he was involved in Business Planning, Regulatory Reporting and Compliance, Asset Management and supporting the grid connections for Renewable Energy under the Transmission business. He worked closely with OFGEM, the Regulator for the UK utilities during that period in developing the Regulatory Reporting for the RIIO-T1 Regulatory Period. He developed his interest and enthusiasm on Renewable Energy whilst working there. Later he joined Landis+Gys AG, a Swiss based energy management company developing business on energy management solution such as smart metering and smart grid.

En. Saiful Hakim obtained his Bachelor of Engineering in Electrical & Electronic Engineering from University of Brighton, United Kingdom in 1993 and MBA (Strategic Management) from Aston University, United Kingdom in 2011. During his MBA time he also attended Audencia Business School, Nantes in France for lectures.

SPEAKERS' PROFILES

CONCURRENT SESSION C



Mr Syed Malek Faisal Syed Mohamad

Head of RE Malaysia and SEA, GENTARI,
PETRONAS

Syed Malek joined PETRONAS in July 2018 in which he was part of the pioneer team in setting up the New Energy business in PETRONAS Corporate Strategy. He is currently the Head of Business Development of PETRONAS New Energy (Gentari) and is responsible to formulate and lead the business development for clean energy projects including solar, wind, hybrid and energy solutions projects in Malaysia and International to achieve New Energy growth target.

Previously, Syed Malek served as the Chief Executive Officer for COMOS, a company established to spearhead electric mobility in Malaysia. Prior to that, he spent 17 years at PROTON in various capacities and was instrumental in the development of various PROTON engines and vehicle models.



Mr Yeoh Keong Hann

Executive Director,
YTL Power International Berhad

Yeoh Keong Hann is a third-generation Malaysian business leader passionate about the transformative power of combining technology and entrepreneurial spirit, as well as the influence and values of family businesses in building a more inclusive and sustainably-focused society.

He is Executive Director of YTL Power International Berhad, one of South-East Asia's largest infrastructure and energy companies, leading the group's operation and setting the vision of its new business and digital venture arms. He led the team that set up Geneco, Singapore's second-largest provider of retail electricity.

Yeoh is also a General Partner of the SEA Frontier Fund where he invests in and mentors the next generation of game-changing startups in South-East Asia. He is a member of the Board of Wessex Water in the United Kingdom and of YTL PowerSeraya in Singapore. Yeoh is a graduate of the University of Oxford.

SPEAKERS' PROFILES

CONCURRENT SESSION D



Mr Fazil Irwan Som

Chief Executive Officer,
Penang Halal International

Fazil Irwan Som is the Chief Executive Officer of Penang Halal International (PHI), the state government agency responsible for the promotion of the Halal business ecosystem in Penang. He was Head of Human and Social Development of ICESCO in Rabat, Morocco, Executive Director of the International Strategy Institute (ISI) and the World Islamic Economic Forum (WIEF), ASEAN consultant for the OECD in Paris and IFRC in Geneva.

Fazil is a writer on issues covering economics and technology with articles published in the South China Morning Post (SCMP), New Straits Times, Bangkok Post, Jakarta Post, The Star and others. He graduated from University of Warwick and obtained a Chevening scholarship for his Masters in SOAS in London. He is Founder and Director of the 3-times award winning Che Beach House, a boutique beach retreat in the east coast state of Terengganu.



Dato' Azman Shah Mohd Yusof

CEO,
Northport (Malaysia) Bhd

Dato' Azman joined MMC Port Holdings Sdn Bhd on 2 November 2015 and was appointed as the Chief Executive Officer of Northport (Malaysia) Bhd ("Northport"), on 16th February 2016. NMB is the operator of two terminals in Port Klang, which are Northport and Southpoint. Dato' Azman is also the Chairman of Port Klang Cruise Terminal (formerly known as Boustead Cruise Centre Sdn Bhd), a subsidiary of Northport.

Dato' Azman holds a Bachelor of Economics from the London School of Economics (LSE), United Kingdom. He also attended the "Macroeconomic Policy and Management" Executive Program at the Harvard University, USA in 1996.

Dato' Azman began his career with the Central Bank of Malaysia in 1992 and subsequently worked for companies involved in property development, real estate investment trust, hotel management, media/radio broadcasting, information technology and port management.

Dato' Azman plays an active role in the industry and community associations. Currently, he holds the position of President of the London School of Economics Alumni Society of Malaysia (LSEASM), Vice President of the Malaysian International Chamber of Commerce and Industry (MICCI), Council Member of the National Chamber of Commerce and Industry of Malaysia (NCCIM) and Executive Council member of the Malaysian Biomass Industries Confederation (MBIC).

SPEAKERS' PROFILES

CONCURRENT SESSION D



Mr Mark Jason Thomas

Chief Executive Officer,
MAB Kargo Sdn Bhd

Mark Jason Thomas (Jason) has been appointed Chief Operating Officer of MAB Kargo, a wholly owned subsidiary of the Malaysia Aviation Group (MAG), effective June 2022. He previously served as Chief Commercial Officer of MAB Kargo since 2018.

Jason holds a Master's degree in Supply Chain Management and possesses more than 20 years of experience in numerous positions at international forwarding companies. On the cargo airline front, he has strong business acumen encompassing revenue management, freighter operations, network planning and ground handling.

His career in the logistics industry rose from rank and file as an Operations Executive with a multi-national company. Prior to his last appointment before joining MAB Kargo, Jason served as the Commercial Director of a regional freighter operator. Throughout his career, he has developed a good network among other industry players globally and has been able to motivate his team in delivering customer needs as well as stakeholder expectations. He has been responsible in developing and implementing sales strategies as well as meeting set expectations and revenue target.



Dato' Paduka Hamie Appala Nakkiah

Group Managing Director,
Biforst Berhad

Yang Berbahagia Dato' Paduka Hamie Appala Nakkiah, the son of Felda Settlers, received his early education at the Sekolah Kebangsaan Felda Lui Timur, Jempol, Negeri Sembilan. Thereafter, he continued his studies at the Malaysian Institute of Purchasing & Materials Management (MIPMM) in the field of Certified Logistics Management.

He has more than 25 years of experience in the field of Logistics management. He is the Founder, Shareholder and Managing Director of Biforst Berhad (Biforst). Biforst has been operating for 16 years and now has more than 1,000 employees.

Dato' Paduka is known as a self-made and resourceful leader of Biforst with abilities to develop and strengthen the management team for maximizing company profitability and efficiency. He is excellent in his communication skills and capable of establishing sustainable and profitable relationships with customers and suppliers across the world.

Due to his abilities and strengths, Dato' Paduka has been appointed as a member of the Board of Trustees for Yayasan Dato' Muhammed Undang Johol, General Secretary for the Association of Dairy Farmers Malaysia (ADFM), and hold memberships in the following esteemed organizations i) the Malaysian International Chamber of Commerce & Industry (MICCI), ii) the Young President Organization (YPO), iii) the Young Entrepreneurs' Organization (EO), and iv) the Asean Retail-Chains Franchise Federation (ARFF).

SPEAKERS' PROFILES

CONCURRENT SESSION E



Dato' Vaseehar Hassan

Associate,
Kets de Vries Institute

Dato' Dr. Vaseehar Hassan has had a 38-year career in banking including 10 years in merchant banking and 20 years as the Chief Executive Officer of Dallah Al Baraka Malaysia, a wholly owned subsidiary of the Saudi conglomerate Dallah Al Baraka Group. During his career, he acquired stakes in two financial institutions for Dallah Al Baraka Group namely Bank Islam Malaysia Berhad and Bank Utama Malaysia Berhad.

Dato' Vaseehar has served on the boards of Bank Islam Malaysia Berhad, Bank Utama Malaysia Berhad and Utama Merchant Bank Berhad. He is also the founding Chairman of RHB Islamic Bank Berhad. Currently, Dato' Vaseehar serves as a Senior Associate of London-based Kets de Vries Institute involved in Leadership Development and Executive Coaching. He is also an Executive Coach with INSEAD Fontainebleau and Singapore.

Dato' Vaseehar holds a Bachelor's degree in Commerce, MBA, Master's degrees in Consulting and Coaching from HEC Paris and INSEAD, and a PhD from Vrije Universiteit Amsterdam. He is the author of *The Malay Leadership Mystique* (2016) and contributing author of *Global Leadership Perspectives* (2018).



Mr Firdaos Rosli

Chief Economist,
Bank Islam Malaysia Berhad

On September 1st, 2022, Bank Islam Malaysia Bhd (BIMB) has appointed Firdaos Rosli as its new chief economist. He was the chief economist at MARC Ratings Bhd, with over 15 years of experience in economic development.

In the early years of his career, Firdaos worked for PricewaterhouseCoopers Malaysia and RHB Bank Berhad. From 2005-2010, Firdaos served with the Malaysian government as an Administrative and Diplomatic Officer under the purview of the Ministry of International Trade and Industry (MITI). He also served in the Minister's Office as the Senior Private Secretary to MITI's Deputy minister from 2008 to 2010.

Prior to joining MARC, Firdaos served with the Institute of Strategic and International Studies (ISIS) Malaysia from January 2011 to October 2020, where he moved up the ranks from Senior Analyst in Economics to the Director of Economics, Trade and Regional Integration, having assumed the latter post in April 2017. During his time with ISIS, he also served as a short-term external consultant to the World Bank and was a former EXCO member of the Malaysia-Japan Economic Association.

Firdaos holds a Bachelor of Arts in Accounting and Finance degree from Lancaster University, UK. He also completed his Master of Public Policy from the London School of Economics and Political Science as a 2019/2020 Chevening scholar. He holds a Diploma in Public Administration from the National Institute of Public Administration (INTAN), Malaysia and Business Foundation Programme from St. Andrew's College in Cambridge, UK.

SPEAKERS' PROFILES

CONCURRENT SESSION E



Dr Shahridan Faiez

Advisor on economic matters,
Consumers' Association of Penang (CAP)

Dr Shahridan Faiez is an expert and practitioner in sustainable development with more than 25-years of experience. He spent 13-years attached with the World Bank based in Washington DC where he implemented sustainable development projects in countries as diverse as East Timor, Azerbaijan, Kyrgyzstan and Bulgaria. He currently provides advisory services to Governments, Private Sector and Civil Society Organisations. This includes the Government of Ivory Coast in West Africa, and local governments such as the Municipal Authority of Tbilisi in the Republic of Georgia, and the state government of Selangor.

Dr Faiez is also an investor in technologies that promote sustainability and the digital economy with ventures in Malaysia, Australia and Indonesia. He is currently Principal Advisor to Think City where he focuses on supporting the urban poor in public housing projects and is economic advisor to the Consumer's Association of Penang (CAP). Dr Faiez has a degree in geology from Universiti Malaya and a PhD in natural resource governance from the University of Cambridge.



Mr Lee Heng Guie

Executive Director,
Socio-Economic Research Centre (SERC)

Lee Heng Guie had 30 years of professional experience as an economist, with almost 12 years in Bank Negara Malaysia and 18 years in financial services. Since 2002, he was the Head of Economics Research with CIMB Investment Bank Berhad before retiring in May 2014. He supervised a team of five economists covering global and regional economies.

On 1 July 2016, Mr. Lee was appointed as the Executive Director of Socio-Economic Research Center (SERC), an independent research center. Mr. Lee served in the Economics Department of Bank Negara Malaysia (BNM) from 1984-1996. He also participated actively in BNM's research policy work and co-authored the publication of discussion papers and BNM's Annual Report articles.

Mr. Lee then worked as an economist with M&A Research from 1996-1998 before moving on to be Chief Economist with HLG Securities until February 2002. He was Head of Economic Services Unit in Hong Leong Bank before joining CIMB Securities (Research) as the Head of Economics in October 2002.

He was voted "Best Economist" in The Edge Polls twice and ranked top 3 four times from 2000-2008; "Best Economist" by the Asset Magazine Hong Kong- Local Currency Bond Market of Malaysia in 2007. He also led CIMB Macroeconomic research to be ranked among the top 3 for nine consecutive years (2005-13) in the Asiamoney Polls.

Mr. Lee holds a BA (Hons) majoring in Economics from University of Malaya, Malaysia and a Master's Degree in Development Economics from Williams College, USA.

SPEAKERS' PROFILES

CONCURRENT SESSION F



Datuk Emeritus Prof Dr Norma Mansur

Director of Social Wellbeing Research Centre,
University of Malaya

Norma Mansur is the Director of Social Wellbeing Research Centre (SWRC), Universiti Malaya, a position she holds since 2013. She was appointed the Secretary of the National Economic Advisory Council, Prime Minister's Department (2009 to 2011) after being the Dean of the Faculty of Economics and Administration from April 2004 to June 2009.

She was also an advisor and a consultant to various organisations which include the National Institute of Public Administration (INTAN), Sarawak Economic Development Corporation (SEDC), the United Nations Development Programme (UNDP), World Bank, International Labor Organisation (ILO), Organisation for Economic Co-operation and Development (OECD) and the European Union (EU). As an academic, Professor Datuk Norma has written extensively in books and scholarly journals.

She was awarded Emeritus Professorship by the Universiti Malaya in October 2018.

Professor Datuk Norma is also an academic fellow of Universiti Sains Malaysia (USM), a fellow of the Academy of Sciences Malaysia (ASM) and the President of the Malaysian Economic Association (MEA).



Mr Nicholas Khaw

Trustee of Khazanah Research Institute & Head of
Research at Khazanah Nasional Berhad,
Khazanah Research Institute

Nicholas Khaw is currently an Economist at Khazanah Nasional Berhad, Malaysia's sovereign wealth fund, where he is Head of the Research division, and co-head of Dana Impak (Impact Fund), an investment allocation within Khazanah to undertake national strategic investments. His work at Khazanah covers a wide range of issues including, but not limited to, industrial policy, strategic investments, impact assessment, sustainable investing, macroeconomics, economic complexity, corporate and business strategy.

He is also a Trustee of the Khazanah Research Institute, which carries out research on the pressing policy issues of the nation. He also leads stakeholder management and advisory support at Khazanah for various government Ministries and agencies.

In 2015, he completed the 2-year MPA/ID program at the Harvard Kennedy School. He has previously served as an economist in Malaysia's Economic Planning Unit, where he was directly involved in several national development projects. His research interests and intellectual passions are in the field of Development Economics particularly related to the long term persistence of historical events and cultural factors on economic and public policy outcomes today.

Nicholas completed his undergraduate studies in Economics in 2009 at Harvard College. He is a part-time PhD student (Political Economy Research) at King's College, London.

SPEAKERS' PROFILES

CONCURRENT SESSION F

**Prof Dr Jomo Kwame Sundaram**

Senior Adviser,
Khazanah Research Institute

Jomo Kwame Sundaram is Senior Adviser, Khazanah Research Institute, Fellow, Academy of Science, Malaysia, Emeritus Professor, University of Malaya, and Fellow, Initiative for Policy Dialogue, Columbia University. He was UN Assistant Secretary General for Economic Development, Assistant Director General, Food and Agriculture Organization (FAO), Founder-Chair, International Development Economics Associates (IDEAs) and President, Malaysian Social Science Association.

Jomo has authored and edited over a hundred books, written many academic papers, research reports and media articles, besides translating 12 volumes. He received the 2007 Wassily Leontief Prize for Advancing the Frontiers of Economic Thought.

SPONSORS

Gold

29

CONSTRUCTION



Building inspired cities

Backed by a solid track record, IJM's Construction Division is an undisputed cornerstone of our success story.

We take pride in our ability to deliver solutions with the best balance of quality, function, cost and efficiency.

When we construct buildings that change skylines; when we build bridges, roads and rail systems that connect communities; when we work with our stakeholders as thought leaders to shape the industry, we deliver possibilities to reshape better landscapes that inspire a better tomorrow.

Menara Prudential, Tun Razak Exchange, Kuala Lumpur

IJM Corporation Berhad 198301008880 (104131-A)
Wisma IJM, Jalan Yong Shook Lin, 46050 Petaling Jaya, Selangor Darul Ehsan, Malaysia.
Tel: 603 7985 8288 Fax: 603 7952 9388 E-mail: ijm@ijm.com www.ijm.com

SPONSORS

Gold



KLK

- PLANTATION
- MANUFACTURING
- PROPERTY

KUALA LUMPUR KEPONG BERHAD 197301001526 (15043-V)
Wisma Taiko, No. 1, Jalan S.P. Seenivasagam, 30000 Ipoh, Perak Darul Ridzuan, Malaysia
Tel: 605-240 8000 | Web: www.klk.com.my

We'll be there with you **every step of the way**



MOVING FORWARD WITH YOU

For more information, log on to www.cimbbank.com.my/cimb-eva, call +603 6204 7788 or visit any of our CIMB Bank branches nationwide.

Connect with us on:  CIMBMalaysia  CIMBMalaysia  CIMB_Assists

*Terms and conditions apply. CIMB Bank Berhad (13491-P)



SPONSORS

Bronze



AEON CO. (M) BHD. is a leading General Merchandise Store cum Supermarket chain in Malaysia, with 28 AEON Malls, 34 AEON Stores, 9 MaxValu Primes, 65 AEON Wellnesses, 42 DAISOs and 4 Komai-so stores across the country.

AEON continues to support local communities and businesses, and believes that a sustainable business is one that not only prioritises the financial returns, but also protects the environment and contributes to the nation's transition to a low-carbon economy.



Plantations

TOWARDS SUSTAINABLE TECHNOLOGY-BASED PLANTATION

BOUSTEAD PLANTATIONS BERHAD is one of the most experienced and established upstream oil palm plantation company in Malaysia and a subsidiary of **Boustead Holdings Berhad**, one of Malaysia's oldest and largest diversified conglomerates. We have over 100 years of plantations industry experience and over 50 years of oil palm plantation estate management experience.




NORTHPORT

 A Member of  **MMC Group**
SAFER • GREENER • SMARTER • BETTER
Northport (Malaysia) Bhd 198501014394 (146850-A)

 Jalan Pelabuhan, Pelabuhan Utara,
42000 Port Klang, Selangor Darul Ehsan, Malaysia
Tel : +603 3169 8888, Fax : +603 3169 8080

 Web : www.northport.com.my

IRIS
Bringing Solutions to Life

**IRIS eID and
Digital Identity
Solution**

**IRIS
ePassport
Solution**

**IRIS Border
Control
Solution**

**IRIS Driver's
License &
Vehicle
Registration
Solution**

**IRIS Voter's
Card Solution**

**IRIS eVisa
Solution**

**IRIS Smart
Card Solution**

**IRIS Secure
Document
Solution**

**IRIS
Smart
Devices**
www.iris.com.my

SPONSORS

Bronze

INVISIGHT

Invisight specialises in delivering the best solutions for your business & organisational needs. At Invisight, we believe in creating simple solutions with massive impact to help businesses and organisations thrive in a revolutionising world. As a team, we have over 50 years' experience working with various partners and clients from the ICT, energy, agriculture, construction, communication, transportation and financial industry. We pride ourselves in our systematic approach where we strive to provide the best services with **plain facts and figures, and insightful recommendations.**

We are a consulting firm specialising in Digital Transformation, Big Data Analytics, Enterprise Framework, ICT Strategic Planning, Change Management and Business Process Improvement, amongst others. Through our partners, we have provided services both internationally and locally serving the public and private sectors. We know how to balance policy and commercial objectives.

INSPIRING VISION | INSIGHTFUL SOLUTIONS.

MALAKOFF
A Member of  MMC Group

ENHANCING LIFE. POWERING COMMUNITIES.



At Malakoff, we aspire to be a leading power, water and environmental services provider, shaping a better future through innovation and sustainability best practices



ROLEPLAYERS



Chairperson: Tan Sri Nik Mohamed Nik Yaacob

Lead Coordinator: Puan Zarina Abu Bakar

Session Coordinators:

Maizatul Kartini Kamaruldin
Adnan Rizal Haris
Nurul Humaira Kamarulzaman
Mohammad Faridzuan Abd Rahman

Assistant Session Coordinators:

Hasniza Hashim
Roymax Sebastian
Lina Nabilah Anuar
Nurshahafiqah Asli

Technical & Venue:

Maizatul Kartini Kamaruldin
Nurshahafiqah Asli
Musyri Mohd Zin
Muhammad Izzat Abdul Shukor (Peransang Jati)
Mohd Shaifuddin Ismail (Peransang Jati)
Mat Rohim Marwan (Peransang Jati)

Ticketing & Registration:

Suriyana Mohd Noor
Siti Murshidah Mat Riffin
Lina Nabilah Anuar
Maizatul Kartini Kamaruldin
Mohammad Faridzuan Abd Rahman

Ushering:

Datin Latifah Haji Ismail
Datin Mardziah Ahmad
Hasniza Hashim
Roymax Sebastian
Muizzuddin Munir

Bookstalls & Gifts:

Magdalena Lampas
Suriyana Mohd Noor
Lina Nabilah Anuar

Volunteer Coordinators:

Nurul Humaira Kamarulzaman
Hasniza Hashim
Nurshahafiqah Asli

Volunteers:

International Islamic University Malaysia (IIUM) students

Vendors:

Branding & Designs: ZHOA Sdn. Bhd.
Videography: Radin Nurhafiz, SevenPurple
Photography: KZ Creative Photography

SPONSORS

37

ORGANISER:



VENUE
SPONSOR:



OFFICIAL
VENUE:

BERJAYA
TIMES SQUARE, KUALA LUMPUR - MALAYSIA
HOTEL

PLATINUM
SPONSOR:



GOLD
SPONSORS:



KLK



CIMB

BRONZE SPONSORS:

AEON



NORTHPORT

A Member of  **MMC Group**

MALAKOFF

A Member of  **MMC Group**



INVISIGHT



SUPPORTING PARTNER:



KIMLUN

We would like to thank Kimlun Corporation for their contribution.

ORGANISER

PERDANA LEADERSHIP FOUNDATION



Perdana Leadership Foundation was established in 2003 with the aim of preserving, researching, and disseminating materials on, and by, Malaysia's past Prime Ministers. Premised on the belief that past leadership can yield valuable insights for present and future development, the Foundation's objective is to increase awareness and appreciation of Malaysia's history and leadership legacy.

The Foundation's physical home in Precinct 8, Putrajaya, was completed in October 2003. The stately building now houses the Perdana Library, an auditorium as well as a multi-purpose hall in addition to the office of the Foundation's Honorary President who is the country's fourth and seventh Prime Minister, YABhg Tun Dr Mahathir Mohamad.

The Foundation operates a physical and electronic library, the Perdana Library, which provides access to information on Malaysia's past prime ministers. The library collects, organises, and preserves materials by and about Malaysia's national leaders and events connected to them, with particular emphasis on the policies, strategies and initiatives they adopted. The Library contains almost 12,000

physical titles and more than 150,000 digital documents, comprising speeches, policy papers, and articles.

The Foundation's objectives are:

- To research, document, disseminate and publicise the intellectual legacies of Malaysia's past Prime Ministers.
- To create awareness of the development process of the nation and draw lessons from the nation's history to enhance future development
- To illuminate the contributions of Malaysia's past Prime Ministers in the social, economic, and political development of the nation.
- To be a resource centre of policies, strategies, and initiatives that were adopted under Malaysia's various Prime Ministers which may be used and adapted as models for the development of other nations.

The Foundation also has a broader objective which is to promote global understanding by providing a channel for scholars and thinkers to undertake research and idea-sharing for lasting, peaceful resolutions.

NOTES



The sky is the limit

In the near future, we will get a lot more done in a lot less time.

Smart gadgets, unmanned ground machines and flying drones will undertake the menial and manual tasks that are today done by people. We are incorporating the latest technology in our operations to mechanise, automate and digitalise our operations to turn this future into reality.

We are reimagining plantations.

www.simedarbyplantation.com

200
OLDER. WISER. BETTER
EST. 1821



Seeding Our Future

We wanted to increase the yield on our existing land, without expanding our landbank. So, our world-class R&D team has produced what is probably the world's best oil palm planting material - the GenomeSelect™. Yields are up by 15% above our previous best seeds, and we are now developing oil palms that can better withstand disease and extreme weather conditions.

With this breakthrough innovation, we are elevating the role of palm oil in contributing to global food security. By empowering nature, we are seeding our future.

www.simedarbyplantation.com