



**CEO
FORUM
2021**

BUSINESS IN THE NEW NORMAL

RECOVER. RETHINK. REBUILD

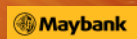
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BUSINESS IN THE NEW NORMAL

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The world faced an unexpected common enemy from 2020: the Covid-19 virus. The pandemic disrupted lives and economies all around the world, with governments, health professionals, and corporations scrambling to control and adapt in a highly volatile landscape. With the dust settling in many parts of the world, thanks to vaccines, the landscape that is emerging from the storm is a different one, necessitating changes in how we conduct business, how we work, how we live, and how we respond to future disruptions. The “new normal” is not a cliché, it is the reality that we face as the world shifts to a new equilibrium.

How best can Malaysian businesses move forward?

The Perdana Leadership Foundation CEO Forum 2021 gathers top business leaders, government representatives and industry experts to exchange views and ideas on Malaysia’s post-pandemic business and economic recovery.



Foreword by
TAN SRI AZMAN HASHIM
*Chairman, Board of Trustees,
 Perdana Leadership Foundation*

Welcome to the PLF CEO Forum 2021, our eighth edition of the Forum and the first online version.

We meet today at a time that we hope will see the last of the Covid-19 pandemic that has wrought havoc on our lives and work over the past two years. My deepest condolences to the families of those who lost loved ones to the virus. The deaths are sorrowful reminders of our own frailty in the face of the unexpected. Personally, I have also been touched by the departure of friends, acquaintances and a number of my staff in the Bank.

What is certain is that the world has changed over the past two years. We have adjusted to living with minimal human contact; offices have operated virtually and digitally; and businesses have moved their operations and sales online.

Unfortunately, not everything can be transferred online. For airlines, hotels, travel agencies, theme parks, clothing stores, even restaurants, the lockdowns and closed borders meant the loss of income and the need to retrench staff. The economic contraction to the world due to the pandemic is estimated to be the sharpest since the second World War. We are nearing the end of the tunnel but not all businesses have made it through.

This Forum discusses the new normal for Malaysia. What does it involve and what shifts in thinking does it necessitate for survival and success? We hope to generate fresh insights into the issues affecting the business sector for the benefit of attendees. Another objective of the Forum is to gather representatives of the private and public sector in one event to facilitate dialogue and communication between both sides. This year, we are compiling the session's proceedings into a digital publication that we hope will be a good reference policy-makers and the public.

In any crisis, the role of the Government becomes more important as it is to the Government that the business community and the public at large look to for clear direction, impactful and business-friendly policies that will take Malaysia out of the crisis. I am confident the sessions today will shed more light on these, whether they are industry-specific or applicable to the wider economy as a whole.

This Forum would not be possible without the generous sponsorship of our sponsors. Thank you to **CIMB**, our Platinum Sponsor; **Bina Puri, DRB-HICOM, Iris, KLK, and Westports**, our Gold Sponsors; and **Maybank, EY, Invisight and AmBank**, our Silver Sponsors.

Our gratitude goes to former Prime Minister, **YABhg Tun Dr Mahathir Mohamad** and Minister in Prime Minister's Department (Economy), **YB Dato' Sri Mustapa Mohamed** for their presence. We are also deeply appreciative of the Forum's experienced Panellists as well as the attendees who are here today.

Here's to a productive and rewarding Forum.



Foreword by
TAN SRI NIK MOHAMED NIK YAACOB
*Executive Director,
Perdana Leadership Foundation*

It is indeed the great pleasure and privilege of Perdana Leadership Foundation to organise the CEO Forum for the eighth time.

Our intention in organising the CEO Forum series has always been threefold: one, to gather business leaders and government representatives under one event to facilitate higher interaction between government and business on topics of concern; two, to document the discussions and dialogues that take place at the Forum as a document of our present times; and three, to raise funds for the Foundation through sponsorship.

The past two years have brought a sea change in our lives and in the way business is done. It is not possible to return to the way things were. In order to survive and thrive, we have to adapt to an entirely new equilibrium - the "new normal". The new normal means different things for different people, businesses, and industries. It should signal a change in approach, too, for the government, away from dogmatic "business as usual" attitudes towards a more dynamic and responsive stance if Malaysia is to be successfully led out of the crisis.

This year's Forum explores the impact as well as implications of "**Business in the New Normal**" through keynote, plenary, and concurrent sessions. We are honoured to be able to host more than 30 government representatives, business leaders and industry experts this year, and to once again host YABhg Tun Dr Mahathir Mohamad as our Closing Keynote Speaker.

I thank our sponsors: **CIMB, Bina Puri, DRB-HICOM, Iris, KLK, Westports, Ambank, EY, Invisight, and Maybank** for their invaluable support. A thank you, too, goes to the organising committee of this Forum for the hard work in ensuring the Forum is a success.

I wish all delegates and panellists an insightful and thought-provoking CEO Forum.

Perdana Leadership Foundation

CEO FORUM 2021

20TH OCTOBER 2021 – 21ST OCTOBER 2021

Day 1

20th October

2021

8:30:00AM	Registration
8:40:00 AM	Welcome Remarks
9:00:00 AM	Plenary Session: "The New Paradigms for Business & The Malaysian Economy"
10:15:00 AM	Networking Break
10:30:00 AM	Keynote Speech: "Lessons Learned from Malaysia's Battle against Covid-19."
11:15:00 AM	Networking Break
11:30:00 AM	Concurrent Session A: "Tourism & Hospitality: A Long Journey of Recovery"
11:30:00 AM	Concurrent Session B. "Are We There Yet? Future-Proofing Malaysian SMEs"
12:30:00 PM	Break
12:45:00 PM	Keynote Speech: "Shifting the Malaysian Economy into Higher Gear: Assessment, Strategy, and Action."
1:30:00 PM	End of Day 1

Day 2

21th October

2021

8:30:00AM	Registration
8:45:00 AM	Concurrent Session C: "Reviving Retail: The Way Forward"
8:45:00 AM	Concurrent Session D: "Building the Factory and Supply Chain of the Future"
9:45:00 AM	Networking Break
10:00:00 AM	Keynote Speech: "The Environmental Imperative and What It Means For Businesses"
10:35:00 AM	Break
10:45:00 AM	Concurrent Session E: "Is There a Jobs Crisis in Malaysia?"
10:45:00 AM	Concurrent Session F: "The Y Factor: How Youth Are Impacting Business and Politics in Malaysia."
11:45:00 AM	Networking Break
12:00:00 PM	"Closing Keynote Address by YABhg Tun Dr Mahathir Mohamad, Former Prime Minister of Malaysia: "Malaysia: Top Priorities for an Improved Future"
1:30:00 PM	End of Forum

Day 1 | 20th October 2021

8:30:00 AM Registration

8:40:00 AM Welcome Remarks

9:00:00 AM **Plenary Session: “The New Paradigms for Business & The Malaysian Economy”**

The Covid Pandemic has given the world an economic shock akin to that of a world war. In 2020, the world experienced an economic contraction of 6.2%*, the deepest since World War II, and twice as deep as the contraction of 2008-2009. While there are “green shoots of spring” in the more advanced economies of the world in 2021, Malaysia has yet to experience a rebound in economic and business activities. What is the way forward and what does the new equilibrium look like for Malaysia? This session will explore the macro view of the nation’s economy, the new paradigms of business, and the key strategies to pursue to ensure a sustainable rebound of the Malaysian economy.

*Global per capita GDP growth, World Bank

MODERATOR:

Dr Hezri Adnan, Executive Director, Malaysian Institute of Economic Research

PANELLISTS:

- Emeritus Prof Datuk Norma Mansor, President, Malaysian Economic Association
- Prof Dr Jomo Kwame Sundaram, Research Advisor Khazanah Research Institute
- Tan Sri Dato’ Dr Lin See Yan, Executive Chairman, Zeta Advisory
- YM Raja Teh Maimunah Raja Abdul Aziz, Managing Director, Wholesale Banking AmBank Group

10:15:00 AM Networking Break

10:30:00 AM **Keynote Speech: “Lessons Learned from Malaysia’s Battle against Covid19.”**

MODERATOR:

Datuk Dr Kuljit Singh, President, The Association of Private Hospitals of Malaysia

KEYNOTE SPEAKER:

YBhg Datuk Dr Hishamshah Bin Mohd Ibrahim, Deputy Director General of Health Malaysia (Research & Technical Support), Ministry of Health

11:15:00 AM Networking Break

11:30:00 AM **Concurrent Session A: “Tourism & Hospitality: A Long Journey of Recovery”**

One of the worst hit sectors of the pandemic has been the travel and hospitality. Since March 2020, the tourism and hotel industry lost over 80% of its business, while the hotel industry alone recorded a loss of over RM6.53 billion in 2020*. While there is light at the end of the tunnel with the vaccination rollout and National Recovery Plan, the sector has a long journey ahead and many players may not survive the recovery period.

This session explores the issues and needs of the industry, as well as the path ahead, including innovations and concepts that can refresh the sector and offer new opportunities for growth.

*No Total Lockdown, What's Next?", Malaysian Association of Hotels, 22 May 2021

MODERATOR:

Mr Nigel Wong, Honorary Secretary - General, ASEAN Tourism Association (ASEANTA)

PANELLISTS:

- Ms Mint Leong, Deputy President, Malaysian Inbound Tourism Association (MITA)
- Mr Yap Lip Seng, Chief Executive Officer, The Malaysian Association of Hotels
- Mr Dennis Ong, Malaysia Budget & Business Hotel Association (MyBHA)
- Mr Francis Teo, President, Malaysian Association of Convention and Exhibition Organisers and Suppliers (MACEOS)

11:30:00 AM Concurrent Session B: "Are We There Yet? Future-Proofing Malaysian SMEs"

In Malaysia, 98.5% of business establishments are small and medium enterprises (SMEs) that contribute almost 40% to the country's GDP and employ more than 7 million workers*. According to the World Bank, Malaysia's SMEs have been underperforming in comparison to peer countries, in terms of output and productivity, even before the pandemic. Most notably, digital adoption among SMEs lag far behind with only one in three businesses implementing digital transformation strategies. The pandemic adversely impacted SMEs, and also highlighted the lack of readiness of SMEs to shift to an online environment, especially micro-businesses.

How can SMEs scale up their digitisation efforts, and what role can ministries and agencies like MITI, MEDAC, MDeC, and SME Corp play to future-proof the backbone of our economy, the SMEs? This session will explore this and other issues affecting the digitalisation efforts of SMEs with a view towards ensuring higher resilience against future shocks.

*2019 statistics

MODERATOR:

Datuk Dr Hamzah Kassim, Co- Founder & Chief Executive Officer, The iA Group

PANELLISTS:

- Mr Adam Yee, President & Chief Executive Officer, Siemens Malaysia
- Mr George Lee, Chief Executive Officer, Innov8tif Solutions Sdn Bhd
- Mr Gopi Ganesalingam, Senior Vice President and Chief Digital Industry Officer, MDEC
- Mr Rizal Nainy, Chief Executive Officer, SME Corp

12:30:00 PM Break

12:45:00 PM Keynote Speech: "Shifting the Malaysian Economy into Higher Gear: Assessment, Strategy, and Action."

MODERATOR:

Dr. Anthony Dass, Chief Economist, Ambank

KEYNOTE SPEAKER:

Yang Berhormat Dato' Sri Mustapa Bin Mohamed, Minister in the Prime Minister's Department (Economy)

1:30:00 PM End of Day 1

Day 2 | 21st October 2021

8:30:00 AM Registration

8:45:00 AM **Concurrent Session C: "Reviving Retail: The Way Forward"**

The retail sector, including malls, is one of the worst-hit sectors during the pandemic. Due to lockdowns, the retail sector contracted 16% in 2020, its worst performance since the 1998 Asian financial crisis, with double-digit contractions for apparel, footwear, and fashion accessories. Even hypermarkets, supermarkets, and convenience stores recorded a drop in total sales due to lower footfall. Online shopping, however, has seen a substantial increase in sales, with e-commerce revenues shooting up 30% in 1Q 2021 y-o-y, after registering steady growth in 2020*.

The statistics indicate the need to migrate to e-commerce. For shopping malls that rely on footfall, is there a way to combine the best of traditional retail and online shopping to enhance the customer experience and increase sales?

*DOSM

MODERATOR:

Mr Firdaos Rosli, Chief Economist, Malaysian Rating Corp Bhd (MARC)

PANELLISTS:

- Mr Shafie Shamsuddin, Chief Executive Officer and Managing Director, AEON Co
- Mr Fong Wai Hong, Chief Executive Officer and Co-Founder, StoreHub
- Mr Kenneth Chuah, President, Lotus Stores (Malaysia) Sdn Bhd (Lotus's Malaysia)

8:45:00 AM **Concurrent Session D: "Building the Factory and Supply Chain of the Future"**

The pandemic caused disruptions in the supply chain as well as halted production across many sectors worldwide. Lockdowns necessitated closures of production facilities, while reduced demand resulted in over-capacity. At the same time, the pandemic revealed the vulnerability of global supply chains, with China temporarily closing down its economy and the rest of the world restricting flows of goods.

This session explores the challenges of the manufacturing sector and its supply chains, and the need to build resilience.

MODERATOR:

Mr Sudev Bangah, Managing Director, IDC ASEAN

PANELLISTS:

- Tan Sri Dato' Soh Thian Lai, President, Federation of Malaysian Manufacturers (FMM)
- Dato' Azman Shah, Chief Executive Officer, Northport (Malaysia)
- Mr Krishnan Chelliah, Deputy President, Federation of Malaysian Freight Forwarders
- Mr Ibrahim Mohd Salleh, Chief Executive Officer, MASkargo

9:45:00 AM Networking Break

10:00:00 AM **Keynote Speech: "The Environmental Imperative and What It Means For Businesses"**

KEYNOTE SPEAKER:

YBhg Tan Sri Dr Jemilah Mahmood, Executive Director, Sunway's Centre for Planetary Health

10:35:00 AM Break

10:45:00 AM **Concurrent Session E: "Is There a Jobs Crisis in Malaysia?"**

The COVID-19 pandemic has triggered one of the worst jobs crises since the Great Depression, and ten times more devastating than the global financial crisis. There is a real danger that the crisis will increase poverty and widen inequalities, with the impact felt for years to come. Worst hit are young job seekers, especially fresh graduates, with youth unemployment among 15 to 24-year-olds at over 13% in Malaysia, more than five times the rate for older adults*.

This session addresses the trouble areas of employment in Malaysia, especially those that affect the nation's youth, and other employment gaps. The discussion will also cover future jobs hotspots and what policies are needed to ensure long-term job creation in the country.

*Department of Statistics Malaysia, January 2021

MODERATOR:

Mr Reza Ghazali, Client Partner and the Head of ASEAN & Board Services ASEAN, Pedersen & Partners

PANELLISTS:

- Dato' Sri Dr Mohd Uzir Mahidin, Chief Statistician Malaysia, Jabatan Perangkaan Malaysia
- Mr Mohd Syukri Ahmad Sudari, Vice President, Malaysian Employers Federation (MEF)
- Mr Abd Qadir Hairi Abu Hassan, Chief Executive Officer, SOLVNEX
- Datuk Azlin Ahmad Shaharbi, President, Association of Bumiputra Women in Business and Professions (Peniagawati) & Member of National Employment Council (NEC)

10:45:00 AM **Concurrent Session F: "The Y Factor: How Youth Are Impacting Business and Politics in Malaysia."**

With a median age of less than 30, Malaysia has a young population with around 40% aged 24 years old or younger*. This young segment of the country is exerting influence in business and politics. In business, the voice of the Millennials and Gen-Z have influenced the workplace, products and services. Youth place more importance on work-life balance and on ESG aspects of business, demanding more accountability from the companies they work for and buy from. In politics, they are becoming a force to reckon with, especially once Undi-18 is passed in Parliament.

This session discusses the various ways the youth in Malaysia are making their voices heard, whether in business or politics. Also, whether government and business are interacting effectively with young Malaysians, and where the youth can be more empowered to make a positive difference to the nation.

*Knoema.com & Department of Statistics Malaysia

MODERATOR:

Mr Eddin Khoo, Founder-Director, PUSAKA

PANELLISTS:

- Dr Oh Ei Sun, Principal Advisor, Pacific Research Center
- Ms Qyira Yusri, Co-Founder & Education Director, UNDI18, Persatuan Pengundi Muda
- Mr Arif Tukiman, Founder and CEO, RunCloud
- Mr Vinesh Sinha, Founder, FatHopes Energy

11:45:00 AM Networking Break

12:00:00 PM **“Closing Keynote Address “Malaysia: Top Priorities for an Improved Future”**

MODERATOR:

Datuk Dr Hamzah Kassim, Co- Founder & Chief Executive Officer, The iA Group

KEYNOTE SPEAKER:

YABhg Tun Dr Mahathir Mohamad, Former Prime Minister of Malaysia

1:30:00 PM End of Forum



YABhg Tun Dr Mahathir Mohamad

*Former Prime Minister
of Malaysia & Honorary
President of Perdana
Leadership Foundation*

Keynote Speaker, Closing Session

A medical doctor by training, Tun Dr Mahathir Mohamad, born in 1925 in Alor Setar, Kedah, became active in politics soon after the country's Independence in 1957. He was appointed Deputy Prime Minister in 1976, when Tun Hussein Onn became Prime Minister.

After Tun Hussein Onn stepped down in 1981, Tun Dr Mahathir bin Mohamad became Malaysia's fourth Prime Minister. He served the country for 22 years, becoming Malaysia's and South-East Asia's longest-serving Prime Minister. He led the country through a fast-paced modernisation drive that earned Malaysia international recognition as an industrial powerhouse. Under his leadership, several mega infrastructure-projects took place, notably the Kuala Lumpur City Centre (KLCC), PETRONAS Twin Towers, Kuala Lumpur International Airport (KLIA) and Multimedia Super Corridor (MSC). Tun Dr Mahathir opened Malaysia to foreign investments, reduced international trade barriers, privatised government services, as well as established world-class physical infrastructure.

During Tun Dr Mahathir's tenure as Prime Minister, Malaysia became one of the most prosperous and dynamic economies in Southeast Asia, with a thriving industry, growing middle class, and increased quality of life. Malaysia also played a more active role in the international arena, acting as a voice for developing countries in Asia and Africa. Tun Dr Mahathir Mohamad is also remembered for Vision 2020, a framework for making Malaysia a developed nation by the year 2020.

In 2016, Tun Dr Mahathir Mohamad set up a new political party to challenge the National Front. In 2018, making a stunning political comeback at the age of 93, the coalition he led, Pakatan Harapan, won the general elections and he was elected as Malaysia's 7th Prime Minister.



YB Dato Sri'
Mustapa
Mohamed

*Minister in the Prime
Minister's Department
(Economy)*

Keynote Speech:

“Shifting the Malaysian Economy into Higher Gear: Assessment, Strategy, and Action.”

Current Offices Held

Minister In The Prime Minister's Department (Economy)

Member Of Parliament For Jeli, Malaysia (P030)

State Legislative Assemblyman For Air Lanas, Kelantan (N37)

Chairman Of The Special Select Committee On The Budget

Date Of Birth: 25 September 1950

Place Of Birth: Bachok, Kelantan

Higher Education

1970 – 1973: B.a Honours Economics (First Class), University Of Melbourne, Australia, (Colombo Plan)

1980 – 1982: Ma Development Economics, Boston University, Usa, (Hubert H.humphrey Fellow)

Work Experience

1974: Administration And Diplomatic Officer (Ptd) At The Ministry Of Finance

1982: Lecturer At The National Institute Of Public Administration (Intan)

1984: Special Officer To The Minister Of Finance, Tun Daim Zainuddin

1987 – 1991: Political Secretary To The Minister Of Finance, Tun Daim Zainuddin

1991 – 1993: Parliamentary Secretary, Ministry Of Finance

1994 – 1995: Deputy Minister Of Finance

1995 – 1999: Minister Of Entrepreneurial Development

1998 – 1999: Second Finance Minister

2000 – 2001: Advisor To The Ministry Of Finance

2001 – 2004 : Executive Director At The National Economic Action Committee (Mten)

2004 – 2006 : Minister In The Prime Minister's Department (Economics)

2006 – 2008 : Minister Of Higher Education

2008 – 2009 : Minister Of Agriculture And Agro-Industry

2009 – 2018 : Minister Of International Trade And

Industry

2012 – 2018 : Board Member Of Yayasan Pelaburan Bumiputera

2008 – 2018 : Chairman Of Yayasan Khazanah

2019 – 2021: Minister In The Prime Minister’s Department (Economy)

Honorary Awards/ Degrees

1997 - Honorary Doctorate In Business From The University Of Melbourne

1997 - Honorary Fellow At Intan

2005 - Honorary Doctorate In Law From The University Of Nottingham



**YBhg Datuk Dr
Hishamshah Bin
Mohd Ibrahim**

**Deputy Director,
General of Health
Malaysia (Research &
Technical Support)
Ministry of Health
Malaysia**

Keynote Speech:

**“Lessons Learned from Malaysia’s
Battle against Covid19.”**

Dr Hishamshah Ibrahim is currently the Deputy Director General of Health (Research and Technical Support) Ministry of Health, Malaysia. He is also a Senior Consultant Paediatrician and Consultant Paediatric Haematologist and Oncologist where his clinical responsibilities and research interest include childhood malignancies, stem cell transplantation, haematological disorders and infections in the immunocompromised.

He received his professional degrees from the National University of Malaysia (Universiti Kebangsaan Malaysia) and his paediatric career has spanned positions in Malaysia, Australia, and the United States of America.

Besides formerly heading the Paediatric Department, he was also the Ministry’s National Head of Paediatric Services charged among others with the clinical administration, training, planning and development of the paediatric clinical services for the whole country.

He was also an honorary lecturer and research supervisor for several post-graduate medical programmes of several universities and allied-health training programmes and has published numerous articles in peer-reviewed medical journals, book chapters and other medical papers. He is active in both industry and investigator-initiated research and has participated in presentations at medical conferences in Malaysia and internationally. He is an active member of several



**YBhg Tan Sri
Dr Jemilah
Mahmood**

***Executive Director,
Sunway's Centre for
Planetary Health***

Professional Medical societies and non-governmental organisations, including serving for many years as past President of the Malaysian Society of Paediatric Haematology and Oncology (MASPHO).

Keynote Speech:

“The Environmental Imperative and What It Means for Businesses.”

Dr Jemilah is a medical professional with more than two decades experience managing crises in health, disasters and conflict settings. She is currently Professor and Director of the newly established Sunway Centre for Planetary Health in Malaysia. She had been the Special Advisor to the Prime Minister of Malaysia on Public Health, since April 2020 until August 2021. She is also a member of the Government of Malaysia's Economic Action Council, Climate Action Council and Consultative Council for Foreign Policy.

Her previous appointments include the Under Secretary General for Partnerships at the International Federation of Red Cross and Red Crescent Societies (IFRC), Chief of the World Humanitarian Summit secretariat at the United Nations, and Chief of the Humanitarian Response Branch at UNFPA. She is the founder of MERCY Malaysia a southern based international humanitarian organization.

Dr Jemilah has held many Board positions in NGOs and INGOs and is the recipient of numerous national and international awards for her work. In 2020, she was appointed a Senior Fellow of the Adrienne Arsht-Rockefeller Foundation Resilience Centre. She is currently on the board of the Employees Provident Fund of Malaysia and ALAM Foundation. Dr Jemilah is also the Pro Chancellor of Herriot-Watt University Malaysia and a member of the board of Universiti Kebangsaan Malaysia.

She graduated as a Doctor of Medicine (MD), has a Masters in Obstetrics & Gynaecology from the same university and is a Fellow of the Royal College of Obstetricians and Gynaecologists United Kingdom. She also completed executive education at the International Management and Development Centre, IMD Lausanne.



Moderator

Dr Hezri Adnan

*Executive Director,
Malaysian Institute of
Economic Research*

Plenary Session:

“The New Paradigms for Business & The Malaysian Economy”

With a PhD in Public Policy from the Australian National University, Dr Hezri specialises in sustainable development solutions with work spanning areas such as green economy and natural resources governance. His last posting was as CEO of the Langkawi Development Authority from 2019 till April 2021. He also served as a Distinguished Fellow at the Institute of Strategic and International Studies (ISIS). From 2015 to 2018, Hezri served as a Member of the United Nations’ International Resource Panel (IRP), a UN Environment Programme expert body that focuses on strategic issues of resource scarcity and efficiency. He has consulted for international organizations such as UNDP, UNESCAP, UNICEF, UNRISD and the World Bank, on many issues related to development and environmental challenges in the developing world. His past and current advisory roles include Cleared Advisor for the Malaysian Ministry of International Trade and Industries and a Member of the Advisory Council for WWF Malaysia.



Panellist

**Professor Dr Jomo
Kwame Sundaram**

*Research Advisor,
Khazanah Research Institute*

Jomo Kwame Sundaram is Senior Adviser, Khazanah Research Institute, Fellow, Academy of Science, Malaysia, Emeritus Professor, University of Malaya, and Fellow, Initiative for Policy Dialogue, Columbia University. He was UN Assistant Secretary General for Economic Development, Assistant Director General, Food and Agriculture Organization (FAO), Founder-Chair, International Development Economics Associates (IDEAs) and President, Malaysian Social Science Association. Jomo has authored and edited over a hundred books, written many academic papers, research reports and media articles, besides translating 12 volumes. He received the 2007 Wassily Leontief Prize for Advancing the Frontiers of Economic Thought.



Panellist

**Tan Sri Dato' Dr
Lin See Yan**

***Executive Chairman,
Zeta Advisory***

A banker for most of his professional life, Prof. Lin is a Harvard educated economist, a venture capitalist & climate change activist. Also, a British Chartered Scientist. After his undergraduate studies at the University of Malaya in Singapore, he graduated with 3 advanced degrees from Harvard University (including a Ph.D in economics). Schooled in philosophy & mathematics, Dr. Lin is Malaysia's first UK Chartered Statistician. He was advisor to all past Prime Ministers and Ministers of Finance of Malaysia.

Dr Lin is currently an independent corporate strategic and financial consultant. Prior to 1998, he was Chairman and Chief Executive Officer of the diversified Pacific Bank Group and for 14 years previously, Deputy Governor of Bank Negara Malaysia (Central Bank of Malaysia) where he served as a central banker for 34 years. He continues to serve the public interest, including Member of key Ministry of Education Committees on national education issues, including Search Committee on Vice-Chancellors for public universities; and Economic Advisor, Associated Chinese Chambers of Commerce and Industry of Malaysia.

Prof Lin served as an expert on many international study groups & on foreign central banks (including IMF, World Bank and UN Commission on Sustainable Development's Panel on Finance), as well as on the Asian Shadow Finance Regulatory Committee. He was Chairman, Global Experts Group on Finance for Sustainable Development, UN Commission on Sustainable Development, New York, 1994-2004. In addition, he sits on the Boards of a diverse group of publicly listed and private companies, technological & social enterprises as well as of universities & foundations in ASEAN nations. Prof. Lin is Chairman Emeritus, Harvard Graduate School Alumni Association Council at Harvard University and for the past 20 years President, Harvard Club of Malaysia.

Dr Lin is the author of: "The Global Economy in Turbulent Times," 2015 (Wiley), "Turbulence in Trying Times," 2017 (Pearson) and "Trying Troubled Times Amid Trauma & Tumult," 2019 (Pearson) as well as a regular columnist at the Star national newspaper.



Panellist

Emeritus Prof Datuk Norma Mansor

*President,
Malaysian Economic
Association*

Norma Mansor is the Director of Social Wellbeing Research Centre (SWRC), Universiti Malaya, a position she holds since 2013. She was appointed the Secretary of the National Economic Advisory Council, Prime Minister's Department (2009 to 2011) after being the Dean of the Faculty of Economics and Administration from April 2004 to June 2009. She was also an advisor and a consultant to various organisations which include the National Institute of Public Administration (INTAN), Sarawak Economic Development Corporation (SEDC), the United Nations Development Programme (UNDP), World Bank, International Labor Organisation (ILO), Organisation for Economic Co-operation and Development (OECD) and the European Union (EU).

As an academic, Professor Datuk Norma has written extensively in books and scholarly journals. She was awarded Emeritus Professorship by the Universiti Malaya in October 2018. Professor Datuk Norma is also an academic fellow of Universiti Sains Malaysia (USM), a fellow of the Academy of Sciences Malaysia (ASM) and the President of the Malaysian Economic Association (MEA).



Panellist

YM Raja Teh Maimunah Raja Abdul Aziz

*Managing Director,
Wholesale Banking
AmBank Group*

Raja Teh Maimunah has over 25 years of financial services experience covering Islamic, Investment Banking, Wholesale and Digital Banking. She is at present the Managing Director of Wholesale Banking, AmBank Group. Prior to her current appointment, she was the Chief Executive Officer of AmInvestment Bank and before that, the Managing Director and Chief Executive Officer of Hong Leong Islamic Bank and COO of Digital Innovation and Transaction Banking at the Hong Leong Banking Group.

Prior to that, she held the position of the Global Head of Islamic Markets at Bursa Malaysia, Chief Corporate Officer and Head of International Business at Kuwait Finance House Malaysia, Senior Director of Bank Alkhair Bahrain (previously known as Unicorn Investment Bank) and Head of Investment Banking at RHB Sakura Merchant Bank (now RHB Investment Bank). Raja Teh Maimunah also served in Pengurusan Danaharta Nasional Berhad (Malaysia's national asset management and debt recovery agency set up during the Asian financial crisis in 1998) and was with CIMB Investment Bank over a period of almost 10 years covering debt and equity origination and equity sales. She spent her early days at KPMG Peat Marwick Consultants.

Raja Teh is a Board Member and Board Risk Committee Member of Kumpulan Wang Persaraan (Diperbadankan) (Malaysia's Public Pension Fund), a Member of the Board of Trustees of Amanah Warisan Negara and the Adviser on Islamic Banking and Finance to the World Islamic Economic Forum Foundation. She was awarded an Honorary Doctorate of Law from the University of East London, United Kingdom and also holds an LLB (Hons) from the same university. She also sits on the committee of Pertubuhan Tindakan Wanita Islam (PERTIWI); an NGO dedicated to empowering women and the homeless and on the Board of Trustees of Picha Eats (formerly known as The Picha Project), a social enterprise dedicated to empowering refugees and the B40.



Moderator

Datuk Dr Kuljit Singh

*President,
The Association of Private
Hospitals of Malaysia*

Keynote Session:

“Lessons Learned from Malaysia’s Battle Against Covid-19.”

Dr. Kuljit Singh earned his Master’s in Otorhinolarygology from University Malaya, Kuala Lumpur in 2002. Before this, he served at Hospital Kuala Lumpur and Hospital Kangar before receiving his position as Lecturer & ENT Specialist at University Malaya Medical Centre in 2003 and then Senior Lecturer in 2006. He left for Prince Court Medical Centre in 2007.

Clinically, his interest in General ENT practice with a keen interest in Rhinology, allergy, vertigo management and Hearing Rehabilitation. He performed the first Bone Anchored Hearing Aid in UMMC in 2005 and introduced MED-EL cochlear implants in the same centre in 2004. He re-developed the cochlear implant unit. Dr Kuljit is instrumental in setting up the allergy Centre at University Malaya Medical Centre, which began in 2006. He has enormous experience in general ENT management of diseases and emergencies. He has many research programmes that he co-ordinated in the subject of allergy and vertigo.

The latest specialty to his cap is Balloon sinuplasty, which is a new and innovative method of treating sinusitis, and received hands on training in Menlo Park, San Francisco, and USA.

Internationally, Dr Kuljit has worked as an attachment specialist in France, USA and Singapore. He has links and working relationships in Johns Hopkins Hospital, Baltimore and Cap Cod, Massachusetts.

In terms of networking and foreign collaboration; he has conducted meetings and presented in all the ASEAN countries and has a great networking with all the leading ENT doctors within the region. Besides the ASEAN region, he has traveled widely to the Europe, USA, South America, Caribbean, Australia, Eastern Europe, Russia, Japan and Korea presenting papers and participating in congress and has built a good networking friends and experts in ENT.

Dr Kuljit has a maintained good interpersonal skills and has been in the Malaysian Medical Association executive committee since 2003 and served in many committees within the association. Dr Kuljit was elected as the State Chairman of the Wilayah MMA branch in 2005 till 2007 and Deputy Hon. General Secretary of Malaysian Medical Association since 2005.

He was the Hon Secretary of the Malaysian Society of Otorhinolaryngology & Head Neck Surgery since 2004 and then President from 2008-2009. He is a member of Malaysian Society of Allergy & Immunology since 2002, where he has served as Elected Executive Committee Member since 2003.

An experienced speaker, Dr.Kuljit has presented many medical talks at both local and international level.

There are about 50 over symposia's, local conferences, workshops including international and meetings that has been chaired and organized by Dr Kuljit. He initiated the first ENT teaching symposia and Balance disorder Workshop for general practioners

He has written enormously in the BERITA MMA a mainstream news bulletin for the association doctors and had many write-ups on medical issues in all the printed dailies in the past 2 years. Besides that; Dr Kuljit is an experience speaker on the radio and television and has 15 plus press write-ups and statements in the local dailies.



Moderator

Mr Nigel Wong

***Honorary Secretary -
General,
ASEAN Tourism
Association (ASEANTA)***

Concurrent Session A

“Tourism & Hospitality: A Long Journey of Recovery.”

A trained software engineer specializing in business systems development, software development methodologies and network security. An entrepreneur in the travel space and an importer of fine wines.

Entered the travel industry while working in Australia developing one of the most popular and active online adventure travel sites promoting self-drive and outback excursions.

Returned to Kuala Lumpur in 2009 and formed an agency to promote eco-tourism and adventure travel in the digital space.

Became a Member of the Executive Council of MATTA (Malaysian Association of Tour and Travel Agents) in 2013 serving initially as the VP for Research & Technology and, in the last six years, as the association’s Honorary Secretary General. Elected as the ASEAN Tourism Association’s (ASEANTA) Secretary General in 2019.

In 2018 co-founded Strine Wines Sdn Bhd to import and distribute craft wines in Malaysia.



Panellist

Ms Leong Hooi Min (Mint Leong)

*Deputy President,
Malaysian Inbound
Tourism Association
(MITA)*

Ms Leong Hooi Min has extensive experience in the field of Travel and Tourism Training. After completing her secondary and college education, she embarked on a career as a Translator / Newscaster in TV3. She then worked as a Marketing Officer in CNI Enterprise (M) Sdn Bhd. After this she was a Regional Manager for LENO Marketing Sdn Bhd and in the year of 2001 she was appointed as General Manager in PT.Masyarakat Gemilang Mandari in Jakarta, Indonesia.

After she returned to Malaysia she practiced as a freelance tourist guide, then was appointed as Manager of Hong Thai Tours & Travel Sdn Bhd in Kuala Lumpur. She then decided that she would venture out on her own and decided to start SUNFLOWER HOLIDAYS SDN BHD of which she is the Managing Director until today.

She is also assisting the Tourism Industry as a freelance tourist guide, and a part time lecturer. She is the founder and Hon. Secretary of the Malaysian Women Tourist Guide Association. She had been actively involved in the Malaysian Inbound Tourism Association (MITA) as Vice President Inbound, Secretary General and Deputy President II till today.

She has organized numerous Group Travel to many countries especially in Asean, Europe & America. She is an expert in organizing incentive travel for corporate companies with creative program and itinerary. She successfully conducted the 54th World Table Tennis Championship which was nominated as the best event of the year.

Ms Leong believes in building an organizational framework that is flexible enough to master and muster the winds of change, such that these winds can be harnessed to rediscover the essence of management for the benefit of the company environment it is in.



Panellist

Mr Yap Lip Seng

**Chief Executive Officer,
The Malaysian Association
of Hotels**

Bringing with him a sterling career spanning over 20 years, Mr. Yap is no stranger to the hospitality industry. He joined Regent Hotel in his early years and has held a number of senior management positions with Genting Malaysia Bhd. Prior to joining Malaysian Association of Hotels, Mr. Yap was the Hotel Manager of Resorts World Langkawi, Kedah and Chairperson of MAH Kedah / Perlis Chapter.

Part of his impressive resume also includes executive certification with École hôtelière de Lausanne of Switzerland, Cornell Nanyang Institute of Hospitality Management, Singapore and being awarded the Certified Hotel Administrator (CHA) which is the highest certification from the American Hotel & Lodging Educational institute (AHLEI) in the year of 2013 and Certified Hospitality Trainer (CHT) in 2015.

With his extensive reach & experience in the hospitality and tourism industry, he was appointed as the Industry Advisory Panel for Taylor's University, Berjaya University College and INTI International University & College. He is also a member of various industry panels for the Ministry of Tourism, Arts and Culture Malaysia (MOTAC), namely Star Rating Committee, National Spa Council, National Tourism Human Resources Development Council (NTHRDC) just to name a few.

Recently, he was appointed by the Human Resources Development Fund (HRDF) under the Ministry of Human Resources as the Chairman for Sectorial Training Committee (STC): Hospitality. This committee was established as an advisory and consultative council to HRDF on industry specific training and development needs.



Moderator

**Datuk Dr
Hamzah Kassim**

***Co-Founder & Chief
Executive Officer,
The iA Group***

Concurrent Session B

“Are We There yet? Future-Proofing Malaysian SMEs.”

Datuk Dr Hamzah Kassim has a very diverse professional career that spans over 35 years working across global consulting firms and public sector. He is the Co-founder of iA Group, an investment holding company with interest in management and technology consulting, outsourcing and digital start up. Prior to iA Group he was Executive Director/ Partner of Ernst and Young, Country Head of the global consulting firm of Cap Gemini and managing director of PA Consulting Group.

During his many years in management consulting, he had led large scale strategy and transformation assignments in public sector and across multiple industry sectors in Malaysia and Middle East. He is currently Chairman of Hong Leong Islamic Bank, Board Member of Hong Leong Bank, Advisory Board Member of Malaysia Anti-Corruption Commission, Board of Trustee of MIER and Adjunct Professor at the Center of Corporate Strategy University Malaya.

He is member of the Adam Smith Panmure House Society a socio-economic think tank in Edinburgh. Dr Hamzah was member of the National Economic Advisory Council from 2009 -2011. He also served as Chairman of Heriot Watt University Malaysia, Chairman of Encorp Bhd and board member of University Kebangsaan Malaysia. Prior to joining the consulting industry, he had held various positions in the government in the field of technology development and industrial change.



Panellist

Mr Adam Yee

President and Chief Executive Officer, Siemens Malaysia

Mr Adam Yee is the President & CEO of Siemens Malaysia, an appointment that he took up since Nov 1, 2019. He is concurrently the Head of Digital Industries in Malaysia, overseeing market strategy and business development and implementing various frameworks to improve the company’s sales and market approach. Adam has been with Siemens for 19 years, specializing in the electrical and manufacturing segments before moving up to senior management roles. He honed his skills both at the frontline and the back end of the sales trade, and contributed to the strategic development of customer network.

As a country head for Siemens Malaysia, Adam ensures Siemens play a prominent role in supporting nation-building projects, especially in the industry and infrastructure sectors. He is spearheading the launch of two new competency centers in 2021 - the Siemens Customer Experience Center in Penang that helps industry and SMEs to embrace Industry 4.0 technologies, as well as provide technical support in automation and digitalization; and the Siemens Innovation and Resource Training Center (SIRTC) in Petaling Jaya that equips education (graduates) and industry (existing workforce) sectors with Industry 4.0 training.

In 2021, Adam was conferred the Top 50 Impact Lifetime Achievement Awards Business Excellence by KSI Strategic Institute for Asia Pacific. The award was presented by T.Y.T Tun Seri Setia Dr Haji Mohd Ali bin Mohd Rustam, Yang Di-Pertua Negeri Melaka.

Furthermore, Adam has been offered to receive a state award for Darjah Pangkuan Seri Melaka (D.P.S.M.), in conjunction with the 72nd birthday of Melaka Yang di-Pertua Negeri Tun Dr Mohd Ali Rustam, which will the title “Datuk”.



Panellist

Mr George Lee

*Chief Executive Officer,
Innov8tif Solutions Sdn
Bhd*

George Lee is the founder and CEO of Innov8tif – an ISO 27001:2013 certified AI Company helping businesses to widen sales funnel, speed-up processes without paper and prevent frauds. Under George’s leadership, Innov8tif has progressed from a self-funded enterprise software technology start-up, into a sustainable business which expanded its footprint from home ground in Kuala Lumpur to Indonesia, Singapore and across Southeast Asia.

Prior to founding Innov8tif, George was the Sales Director of a public-listed software company which specialised in enterprise collaboration solution. From 2009 to 2011, George co-founded Joget Workflow project, and contributed to the inception of a US-incorporated commercial open-source software business. As the Chief of Innov8tif, George does not just steer the ship in the business strategy aspect, but always proven an effective communicator when it comes to people and stakeholder management.



Panellist

Mr Mahadhir Aziz

*Chief Executive Officer,
MDEC*

Mahadhir has more than 20 years of professional experience which includes 10 years of senior / top management experience, and 15 years of strategic consulting / advisory role spanning multiple industries and established global organizations including Deloitte Consulting, PETRONAS, AmlInvestment Bank and Kodak.

He co-founded Futurise – a wholly-owned subsidiary of Cyberview under the Ministry of Finance and HeiTech Global Services – which was later sold to Silverlake, and helped operationalize LAKSANA, the National Economic Implementation and Strategic Agency under Ministry of Finance where he and his teams tackled issues including organizational culture, stakeholder management and transformation / change management.

On the global stage, Mahadhir has represented Malaysia and his organizations as a speaker at the Krasnoyarsk Economic Forum (2015 - a World Economic Forum branch of Russian Federation), Smart City Expo World Congress (2016-2018) in Barcelona – where Mahadhir has been acknowledged as one of the global thought leaders in smart city initiatives, Global Transformation Forum (2017) and United Nations World Urban Forum (2018) which has led to him being invited to be a panel member of the United Nations Technology Innovation Labs. He has also shared his points of view on numerous topics including consultancy, advisory, technology and innovation through conventional media platforms (interviews on BFM, Bernama and Astro

Awani), social media (Digital News Asia, VulcanPost, Startup Berlin, blogs) and a host of events around the globe.

As co-founder, Mahadhir has been managing Futurise Sdn Bhd as the Chief Executive Officer since its establishment in 2017. He currently chairs a number of strategic committees focusing on the development of Malaysia's future and regulations including the National Regulatory Sandbox (NRS) Advisory Panel and Cyberjaya City Innovation Council. He is also a member of various committees such as the United Nations Technology Innovation Labs Advisory Panel and the Malaysian Industry4WRD Regulatory Panel at MITI. He was also instrumental in the development of the Cyberjaya Global Technology Hub Blueprint and its implementation while he was the General Manager at Cyberview.

Mahadhir currently is attached to the Office of Minister of Finance, Malaysia as a Project Manager, having assisted the Head of Laksana throughout the establishment of the unit and agency since its inception in March 2020.

**Mr Mahadhir is unable to make it due to an unscheduled visit to Kuching. However, his Senior Vice President and Chief Digital Industry Officer, Mr Gopi Ganesalingam will replace him on the panel.*



Panellist

Mr Rizal Nainy

**Chief Executive Officer,
SME Corp**

Rizal is currently the Chief Executive Officer for SME Corporation Malaysia, a Government Agency that is mandated to spearhead the development of small and medium enterprises, implement and monitor strategic SME programmes, coordinate SME programmes for Ministries and Agencies as well as being the Secretariat to National Entrepreneurship & SME Development Council (NESDC) chaired by the Prime Minister of Malaysia. Rizal graduated from Imperial College, University of London in Mechanical Engineering with First Class Honours, and then obtained the Master Degree in Business Administration (MBA) from Charles Sturt University, Australia.

One of his primary responsibilities is to plan, implement, monitor and value-add strategic SME development programmes aligning with the 12th Malaysian Plan, National Entrepreneurship Policy 2030 and Shared Prosperity Vision 2030, which will ultimately increase Malaysia's GDP, exports and job creation. Collaborating with Ministries, agencies and strategic partners is one of his key tasks especially in the area of facilitating and developing SMEs. By reviewing and evaluating value-added initiatives, he will make sure more innovative and high

growth SMEs will be formed especially under key programmes such as Programme for Enhancement of Strategic Industry and High Growth Enterprise (PRESTIGE), Inclusive Innovation, 1Innocert and National Mark of Malaysian Brand Certification programmes. Rizal has vast experience in business development, entrepreneurship, business advisory, economics and policy, international cooperation, coordination of SME programmes, 4th Industry Revolution, SME digitalisation and e-Commerce.



Moderator

Mr Firdaos Rosli

**Chief Economist,
Malaysian Rating Corp
Bhd (MARC)**

Concurrent Session C

“Reviving Retail: The Way Forward.”

Firdaos joined MARC as Head of Economic Research, with over 15 years of experience in economic development in November 2020. As MARC’s Chief Economist, he is responsible for economic, sovereign and sub-sovereign rating as well as fixed-income macroeconomic research output. In the early years of his career, Firdaos worked for PricewaterhouseCoopers Malaysia and RHB Bank Berhad. From 2005-2010, Firdaos served with the Malaysian government as an Administrative and Diplomatic Officer under the purview of the Ministry of International Trade and Industry (MITI), where he worked on policies concerning bilateral and regional trade relations, Asia Pacific Economic Cooperation (APEC) and industrial development. He also served in the Minister’s Office as the Senior Private Secretary to MITI’s Deputy minister from 2008 to 2010.

Prior to joining MARC, Firdaos served with the Institute of Strategic and International Studies (ISIS) Malaysia from January 2011 to October 2020, where he moved up the ranks from Senior Analyst in Economics to the Director of Economics, Trade and Regional Integration, having assumed the latter post in April 2017. During his time with ISIS, he also served as a short-term external consultant to the World Bank and was a former EXCO member of the Malaysia-Japan Economic Association.

Firdaos holds a Bachelor of Arts in Accounting and Finance degree from Lancaster University, UK. He also completed his Master of Public Policy from the London School of Economics and Political Science as a 2019/2020 Chevening scholar. He holds a Diploma in Public Administration from the National Institute of Public Administration (INTAN), Malaysia and Business Foundation Programme from St. Andrew’s College in Cambridge, UK.



Panellist

**Mr Fong Wai
Hong**

*Chief Executive Officer
and Co-Founder,
StoreHub*

Wai Hong Fong is Chieftain and Co-founder at StoreHub, an omnichannel operating system for over 15,000 retail and restaurant businesses across Southeast Asia. Raised in Malaysia, Fong spent four years in Singapore as an ASEAN Scholar and lived in Melbourne for a decade. Soon after completing his BA at the University of Melbourne, Fong co-founded OZHut – a multi-niche online retailer – and served as managing director for five years.

Fong was also named Australia's Best Young Entrepreneur in 2011 by StartupSmart and amongst Melbourne's top 100 most influential people by Australian daily The Age, that same year. Fong spent a year and a half studying Mandarin in Shanghai and eventually returned to Malaysia in 2013, and founded StoreHub.



Panellist

**Mr Kenneth
Chuah**

*President,
Lotus's Malaysia*

Kenneth is the President of Lotuss Stores (Malaysia) Sdn Bhd, one of the largest hypermarket chains in Malaysia. With over 20 years in all areas of product development lifecycle, e-commerce, commercial and general management within the retail and FMCG industry, he has the unique combination of business, customer experience and product innovation.

Prior to his appointment as President of Lotus's Malaysia, Kenneth was the Product Director in Tesco Malaysia and a key member of the Management team. Kenneth holds a BA in Business Management and Marketing from the University of Strathclyde, Scotland.



Panellist

**Mr Shafie
Shamsuddin**

***Chief Executive Officer
and Managing Director,
AEON Co.***

Shafie Shamsuddin, 50 years old, Singaporean, is the Chief Executive Officer and Managing Director of AEON Co. (M) Berhad (AEON:MK & 6599) & AEON Big Sdn Bhd. He is currently serving as the Deputy President of Malaysia Retailers Association. AEON Retail (Malaysia) is owned by AEON Co. Ltd, the biggest retailer in Japan, with the annual revenue of USD 80bil. AEON currently present in 14 countries with more than 550,000 employees worldwide.

Shafie is also the independent non-executive director of Petronas Dagangan Berhad (PDB), the principal marketing arm of PETRONAS listed on the Main Board of Bursa Malaysia. Shafie is in the Board of Adviser for the Alumni Nanyang Business School in Nanyang Technological University (NTU), Singapore since 2014. Upon his graduation from NTU, Shafie joined Carrefour Singapore as a management trainee and became the first Asian CEO of Carrefour at the age of 35 years old. He has led Carrefour in Singapore, Malaysia and Indonesia. Shafie was also based in Paris as the Executive Director of Global Talent Management and Organizational Development in Carrefour Group. Shafie has extensive experience in human capital development, the consumer goods industry and over 20 years of immersion in the ASEAN region. He then took up a role as CEO of Trans Retail where he led the first phase of transformation of Carrefour Indonesia to Transmart from a typical hypermarket business model into an evolving lifestyle targeting middle income population.



Moderator

**Mr Sudev
Bangah**

*Managing Director,
IDC ASEAN*

Concurrent Session D

“Building the Factory and Supply Chain of the Future”

As the Managing Director for IDC ASEAN, Sudev directs the overall operations of the ASEAN country offices’ development, sales, consulting, as well as marketing, and works alongside local and global organizations’ C-level executives in their aspirations in developing robust plans and strategies for both emerging countries.

Having previously led IDC’s Southeast Asia Consulting group, Sudev has brought that rich experience in the country level by providing advice and thought leadership to CEOs, country heads, and chief strategy officers (CSOs). He continues to be hands-on in providing tailored insights, analysis, and strategies to top-tier technology vendors and telecommunications providers in expanding market share, market penetration strategies, and providing tactical approaches in winning the market.

Sudev is also a frequent speaker at industry events across Southeast Asia on a wide range of topics, and is regularly quoted in both local and international media such as Bloomberg, Asian Wall Street Journal, Financial Times, and BBC.



Panellist

**Dato’ Azman
Shah**

*Chief Executive Officer,
Northport (Malaysia) Bhd*

Dato’ Azman Shah Mohd Yusof is the CEO of Northport (Malaysia) Bhd, a member of MMC Group, since February 2016.

Dato’ Azman began his career with the Central Bank of Malaysia in 1992 and subsequently worked for companies involved in property development, real estate investment trust, hotel management, media/ radio broadcasting, information technology and port management.

He is currently the President of the London School of Economics (LSE) Alumni Association, Honorary Auditor of the Harvard Club of Malaysia, Executive Council member of the Malaysian Biomass Industries Confederation (MBIC) and Vice President of the Malaysian International Chamber of Commerce and Industry (MICCI).

Dato’ Azman holds a Bachelor of Economics from London School of Economics, UK and attended the “Macroeconomic Policy and Management” Executive Program at Harvard University, USA.



Panellist

**Mr Ibrahim
Mohd Salleh**

*Chief Executive Officer,
MASkargo*

Ibrahim was appointed the CEO of MAB Kargo, a wholly owned subsidiary of the Malaysia Aviation Group (MAG), in September 2018.

He started his career in Malaysia Airlines in 1992 and moved across various business units with over 20 years in Cargo Operations, Systems and Administration having served as SVP Cargo Operations and SVP Cargo Corporate Services.

He was also General Manager of Corporate Safety for Malaysia Airlines from 2015 to 2016.

His last position was VP, Gateway Services of SATS Limited, Singapore and was posted as Chief Operating Officer of PT Jasa Angkasa Semesta (a joint venture company of SATS Limited, Singapore), a company specialising in airline ground handling in Indonesia.

Ibrahim holds a Degree in Estate Management from Oxford Polytechnic and a Certificate in Accident Investigations from Cranfield University.



Panellist

**Mr Krishnan
Chelliah**

*Deputy President,
Federation of Malaysian
Freight Forwarders*

Krishnan has been in the logistics industry for 40 years now. He is currently holding the positions as Deputy President at Federation of Malaysian Freight Forwarders (FMFF), President at Penang Freight Forwarders Association (PFFA), and he is also a Council Member at the Asean Federation of Forwarders Association.

He is one of the serving members of PFFA in 1980 and he is also actively served the association in various roles. He is a founding member of the FMFF National Association in 1987 and has served as Deputy President for the last 12 years.

As for Participation and meetings in Regional Associations, he attended and participated in various RAP meetings and engaged actively in their deliberations. An active member of Federation of Asia Pacific Air cargo Agents (FAPAA) since inception, he actively participates in their activities and served in various capacities including as their Chairman and Treasurer. He has been elected as FIATA Vice-President since 2013.

As a notable senior professional manager in the industry for many years and having been mainly entrenched in the Asia Pacific region, wish to lead the regional players to join the renowned International

Forwarders Association (FIATA) which have numerous testimonies which speak for themselves that such expertise and knowledge will immensely benefit the regional players.



Panellist

**Tan Sri Dato'
Soh Thian Lai**

***President,
Federation of Malaysian
Manufacturers (FMM)***

Tan Sri Dato' Soh TL is one of the major shareholders to YKGI Holdings Bhd (Listed on the Main Market of Bursa Malaysia Securities Berhad) specialising on roofing products & building materials with operations in West Malaysia, Sabah and Sarawak. Tan Sri Soh has 35 years of experience in corporate management and he is currently the Group Executive Deputy Chairman of YKGI Holdings Bhd.

Tan Sri Soh is currently the President of the Federation of Malaysian Manufacturers (FMM) and Vice President of the National Chamber of Commerce & Industry of Malaysia (NCCIM). He also serves on the Board of Directors of the Malaysian Investment Development Authority (MIDA), Ministry of International Trade and Industry and is the Chairman of the Audit Committee of MIDA. He is also a Board Member of the Malaysian Qualifications Agency (MQA).

Tan Sri serves on several key national level councils namely the National Employment Council (NEC), National TVET Council (MTVET), National Science Council and the Malaysian Standard & Accreditation Council. He is also a member of the Malaysian Steel Council (MSC) and founding member and former Director of, Malaysian Steel Institute (MSI). He is also a member of PEMUDAH (Special Task Force To Facilitate Business), Prime Minister's Office.

He is the Protem Chairman of the ASEAN Manufacturing Network under ASEAN Business Advisory Council (BAC) and the former Chairman of the Technical Committee of the TVET Empowerment Cabinet Committee.



Moderator

Mr Reza Ghazali

*Client Partner and the
Head of ASEAN & Board
Services ASEAN,
Pedersen & Partners*

Concurrent Session E

“Is There a Jobs Crisis in Malaysia?”

Reza currently holds a position as Head of ASEAN & Head of Board Services ASEAN at Pedersen & Partners. In Feb 2017, he was appointed as an Independent Non-Executive Director of Shangri-La Hotels Malaysia Bhd. Prior to joining Pedersen & Partners he was Office Managing Director for another global & leading international Executive Search firm, KornFerry International (Malaysia). He joined KornFerry in 1995 as Senior Associate and promoted to Principal and Senior Client Partner before taking up the MD role in 2005. He served KornFerry for a total of 23 years conducting board & c-suite search, board assessment & placements, and talent & leadership advisory assignments for large local companies/GLCs and foreign owned companies. In the early years of his career, Reza worked in the hospitality sector before making the switch to join the Corporate sector in the fields of Public Relations and Human Resources in Multi-Purpose Holdings Group, a diversified conglomerate.

He later joined Andersen Consulting (now Accenture) for several years as Senior Consultant in the Change Management and Strategic Services Practices. There, he was exposed to strategic change management, business process re-engineering/transformation, project management, business & technology consulting, organisation re-structuring and culture redevelopment. Reza’s notable experiences over the span of 30 years in the field of Human Capital has raised his credibility in providing human resource and talent advisory at a strategic level to Multinational Corporations, Malaysian conglomerates and GLCs across all industries. His dealings with Corporate at Board and Senior Management Level has allowed him to understand complex business, industry, market and functional issues to build confidence and trust to assist organisations in transformational, growth or at steady state stages.



Panellist

**Mr Abd Qadir
Hairi Abu Hassan**

**Chief Executive Officer,
SOLVNEX**

Qadir is the Chief Executive Officer for SOLVNEX Digital Sdn Bhd, a brainchild company of SEEd. Labprogramme powered by PETRONAS & TATA Consultancy Services. Qadir has a wide range of experience in IT industries such as ERP (SAP), full-stack application, AWS architecture, full-cycle application development, design thinking, wireframe, and agile project management.

Furthermore, he has worked in many companies such as national postal services, oil and gas, retail, telco, and education. He has experience holding different roles such as Technologist Engineer, System Analyst, Consultant, IT Manager, and CTO. He is well versed, enthusiastic, and has grit towards his ideas, projects, and tasks at hand. He is responsible for strategizing, planning, and delivering for SOLVNEX, a tech-based platform as a whole.

While studying in university, he received the Heart of Gold award for his contribution to humanitarian work. Qadir is passionate about bridging gig professionals to corporates and SMEs as he believes that the ecosystem is the future of the workforce.



Panellist

**Dato' Azlin
Ahmad Shaharbi**

**President,
Association of Bumiputra
Women in Business and
Professions (Peniagawati)
& Member of National
Employment Council
(NEC)**

Dato' Azlin studied at Convent Bukit Nanas, Kuala Lumpur (CBN) and finished her A-levels at Simon Langton Girls' School, Canterbury, England. She obtained her law degree from University of Kent at Canterbury, England in 1986 and completed her barrister-at-law course at the Council of Legal Education, London. A member of the Inner Temple in London, she was called to the English Bar in November 1987 and the Malaysian Bar in November 1988.

Dato' Azlin is a senior legal counsel experienced in a wide scope of law and has provided legal service and advice to clients including banks, financial institutions, corporations, multinational companies, property developers and statutory bodies during her 30 years in the legal profession. Currently she focuses on corporate work including drafting and negotiating extensive business contracts for domestic and international transactions. She has been involved in the preparation and negotiation of various corporate transactions such as mergers, acquisition, joint-ventures, sale of shares, investment, financing and many others.

She is the President of Association of Bumiputera Women in Business and Profession, Malaysia (PENIAGAWATI) from 2012 until now. Peniagawati is the oldest women entrepreneur association in Malaysia and has been established since 1980 with thousands of



Panellist

**Dato' Sri Dr
Mohd Uzir
Mahidin**

***Chief Statistician Malaysia,
Jabatan Perangkaan
Malaysia***

members from various industries. As the President of a leading women entrepreneur association in Malaysia, Dato' Azlin has spearheaded many programs including training, networking events, overseas missions, collaborations with government agencies and many others to enhance the achievements of women entrepreneurs in Malaysia.

Dato' Sri Dr. Mohd Uzir Mahidin is currently the Chief Statistician of Department of Statistics Malaysia (DOSM), effective 14 February 2017. He did his Bachelor of Analytical Economics at University Malaya (1989), Degree of Master of Arts (Economics) at Vanderbilt University Nashville, USA (2003) and PhD (Economics) at the University of Sheffield, UK (2012).

He has served the Department of Statistics Malaysia for the past 27 years since his first posting as a Statistician in 1990. Over the years, he has climbed the ladder by serving in many different divisions namely National Accounts, External Foreign and Trade Statistics, Industrial Production & Construction and Services Division. Lastly, he had held the post as a Deputy Chief Statistician (Programme Social/Demographic) before commencing his current post as the Chief Statistician Malaysia. He is also a member of various expert groups globally as well as international associations such as the UNWTO Tourism Statistics, Expert Group on Civil Registration and Vital Statistics (ESCAP), Executive Committee (Exco) International Association for Official Statistics (IAOS), ASEAN Secretariat on SNA Statistics, ISI-South East Asia Network and Regional Programme on Economic Statistics. Recently, he had become a member of High-Level Group for Partnership, Coordination and Capacity-Building for Monitoring Sustainable Development Goals (SDG) and the ASEAN Community Statistical System (ACSS).

To date he has presented various papers in distinguished conferences. Dr Mohd Uzir Mahidin is also very active in sports and social activities such as involved in Parent-School Consultation Program Sheffield, UK. He is currently the Exco member of Institute Statistics Malaysia (ISM) and the Chairman of the Local Organising Committee of ISI World Statistics Congress 2019.



Panellist

**Mr Mohd Syukri
Ahmad Sudari**

***Vice President,
Malaysian Employers
Federation***

Syukri Sudari is the Chief People Officer (“CPO”) at AFFIN Bank Berhad. He has more than 20 years of working experiences in human resources which covers diversified industries including financial, telecommunications, aerospace, engineering and insurance sectors. Syukri also serves as the Board Member of Human Resource Development Corporation (HRDCORP), the Vice President, Council Member of the Malaysian Employers Federation (MEF) and the President of Association of Insurance Employers (AIE).

Syukri is a cutting-edge HR leader in Malaysia when it comes to implementing tech driven solutions. What makes Syukri such an influential leader is his commitment to new tech and his ability to blend soft skills with data driven insights to create positive work cultures no matter where he goes. Through his Leadership, he has transformed many aspects in organization, specifically in employee experience, culture, talent management and rewards, alongside digital innovation initiatives via usage of robotics and artificial intelligence.

An accomplished leader, he has won several awards throughout his 24-year career, including CHRO of the year 2020 and “100 most Inspirational LinkedIn Icon in Malaysia 2020”. He is also designated as LUMA Institute Certified Practitioner of Human-Centered Design and accredited Human Synergistics LSI/GSI practitioner.



Moderator

Mr Eddin Khoo

*Founder-Director,
PUSAKA*

Concurrent Session F

“The Y Factor: How Youth Are Impacting Business and Politics in Malaysia.”

Eddin Khoo is a poet, writer, translator, and journalist. He is Executive Editor at the news site The Vibes, overseeing the Culture and Lifestyle, News Features and the Southeast Asia desks. He is also the founder of PUSAKA, one of the region’s leading cultural centres, and has worked intimately with masters of the ritual and traditional arts researching aspects of oral transmission, cultural and religious politics, and aspects of ritual in traditional theatre. He is a regular contributor of comment, journalism and literature to leading news and arts platforms around the world.



Panellist

Mr Arif Tukiman

*Founder and CEO,
RunCloud*

Being listed as one of Forbes 30 Under 30, Arif Tukiman is cofounder and CEO of RunCloud, a centralized control panel to help deploy, configure, manage and monitor cloud servers. Since launching in late 2016, the startup currently manages more than 220,000 web applications from over 100 countries around the world, including the U.S., U.K. and India. In 2018, RunCloud won the Malaysia leg of the Startup World Cup.

Started his first business since college as a computer science student, from designing and developing web, mobile app, and games.

He established Cool Code Company with other two partners after graduated, a software house company, from just for personal pocket money to a full 20+ developers in house. Within three years, we are having a range of big-name clients, and our app downloaded over 3 million downloads.

Understanding the challenges as developers when it comes to project deployments to multiple servers for clients; he and partners have developed and launched RunCloud.



Panellist

Ms Qyira Yusri

Co-Founder & Education Director of UNDI18, Persatuan Pengundi Muda

Qyira is the Co-Founder and Education Director of #Undi18. #Undi18 is a Malaysian grassroots movement, spearheaded by a group of young people that successfully lobbied the Government and Parliament of Malaysia to take steps towards amending Article 119(1) of the Federal Constitution to reduce the minimum voting age in Malaysia from 21 to 18 years old.

Qyira was previously a member of the National Youth Consultative Council. She is a Fellow at the Institut Für Auslandsbeziehungen (ifa) and a Democracy Discourse Fellow by the De La Salle University. She is nominated by the US Embassy KL for the International Woman of Courage Award and was recently listed in Forbes 30 Under 30 for her work in Social Impact.

With #Undi18, she leads the voter education initiatives by creating workshop modules and creative content to ensure that by GE15, Malaysian youths are prepared to vote. Some of the programs and initiatives that they've organized are Parlimen Digital, Seeds for Democracy, Youth Defence Summit, and more.



Panellist

Dr Oh Ei Sun

Principal Advisor, Pacific Research Center

Dr Oh Ei Sun is principal adviser for Pacific Research Center of Malaysia and senior fellow at the Singapore Institute of International Affairs. He was visiting professor at Hang Seng University of Hong Kong and senior fellow at the S. Rajaratnam School of International Studies, Nanyang Technological University, Singapore. Previously Dr Oh Ei Sun was political secretary to the Prime Minister of Malaysia.

Dr Oh Ei Sun is the chairman of KKIP Aerospace Sdn. Bhd., a Sabah state-owned company pioneering the aerospace industry in the territory. He is also a board member of Bornion Timber Sdn. Bhd.

A justice of the peace, Dr Oh Ei Sun is a council member of the Commonwealth Magistrates' and Judges' Association. He is also an avid commentator and columnist on politics, economics and current affairs for various international media.

Dr Oh Ei Sun was Administrative Officer at the International Telecommunication Union, and scientific & legal consultant to the United Nations Office for the Coordination of Humanitarian Affairs in Geneva, Switzerland.

Dr Oh Ei Sun studied at University of California, USA, where he earned his JD, MBA, MSc (Engineering), BSc (aeronautical and mechanical engineering) and BA (German).



Panellist

Mr Vinesh Sinha

**Founder,
FatHopes Energy**

Commits and acts on championing and driving industry, environmental and social change, by being at the forefront of the sustainable biofuel feed stock industry, regionally and globally. On a mission to hasten the renewable and biodiesel industry to the next, Vinesh is a passionate technopreneur who empowers and leverages assets in individuals and teams to fuel goals.

Vinesh trailblazed the waste to wealth business model as a start-up in a field that was nascent more than a decade ago. He is today, a globally recognized thought leader who pushes the boundaries and exploits opportunities, with an eye for multiple bottom-line value, and continues to pioneer and mentor others to shift, shape and spearhead business outcomes with radical social and environmental footprints. He invests in many other sectors today with the aim of national and capacity building in digital currency, F&B and various tech-based enterprises with potential for growth at scale.

An ardent innovator with an ability to conceptualize complex scenarios and turn challenges into profitable opportunities, Vinesh is a visionary product developer with deep technical knowledge and experience in research and analytics that led to the creation of the iTank technology, a first in the world, in the biofuel industry, and various other tech-based solutions that result from positioning innovation at the core of his business and talent decisions.

He actively participates and contributes to public forums, conferences and community initiatives that aim to engage and encourage emergent principles and technologies for national, ecological and personal transformation.

Platinum |  **CIMB**

Advancing customers and society



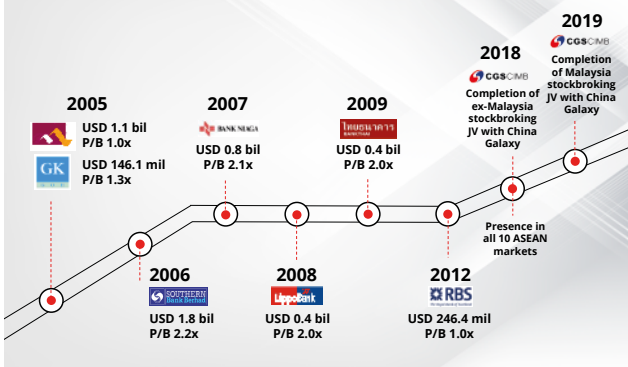
CIMB Today



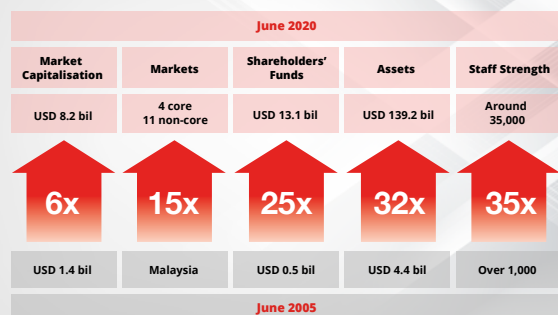
A Diverse Regional Network Presence



CIMB ASEAN Network Expansion



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Best Counterparty in Indonesia (Asian Banks)
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Asiamoney FX Survey 2020



**Corporate & Investment Bank
of the Year in Indonesia
Syndicated Loan of the Year
in Indonesia**

Asia Banking & Finance Corporate & Investment Banking Awards 2019



**Best Asian Investment Bank
Best Local Currency
Bond House**

8th Asia Pacific Loan Market Awards



**Best Asian Investment Bank
Best Local Currency
Bond House**

Global Capital Asia Capital Markets Awards 2019



**Best Investment Bank Malaysia
Best DCM House Malaysia
Best ECM House Malaysia**

FinanceAsia Country Awards 2019



**Best Islamic Finance
Sukuk House**

Alpha Southeast Asia Regional Islamic Finance Award 2019



FX House of the Year, Malaysia

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Malaysia's Best Investment Bank

Euromoney Awards for Excellence Asia 2019



Best Islamic Finance Sukuk House

Regional Islamic Finance Award 2019



Best Sukuk Bank

World's Best Islamic FI Awards 2019



Gold

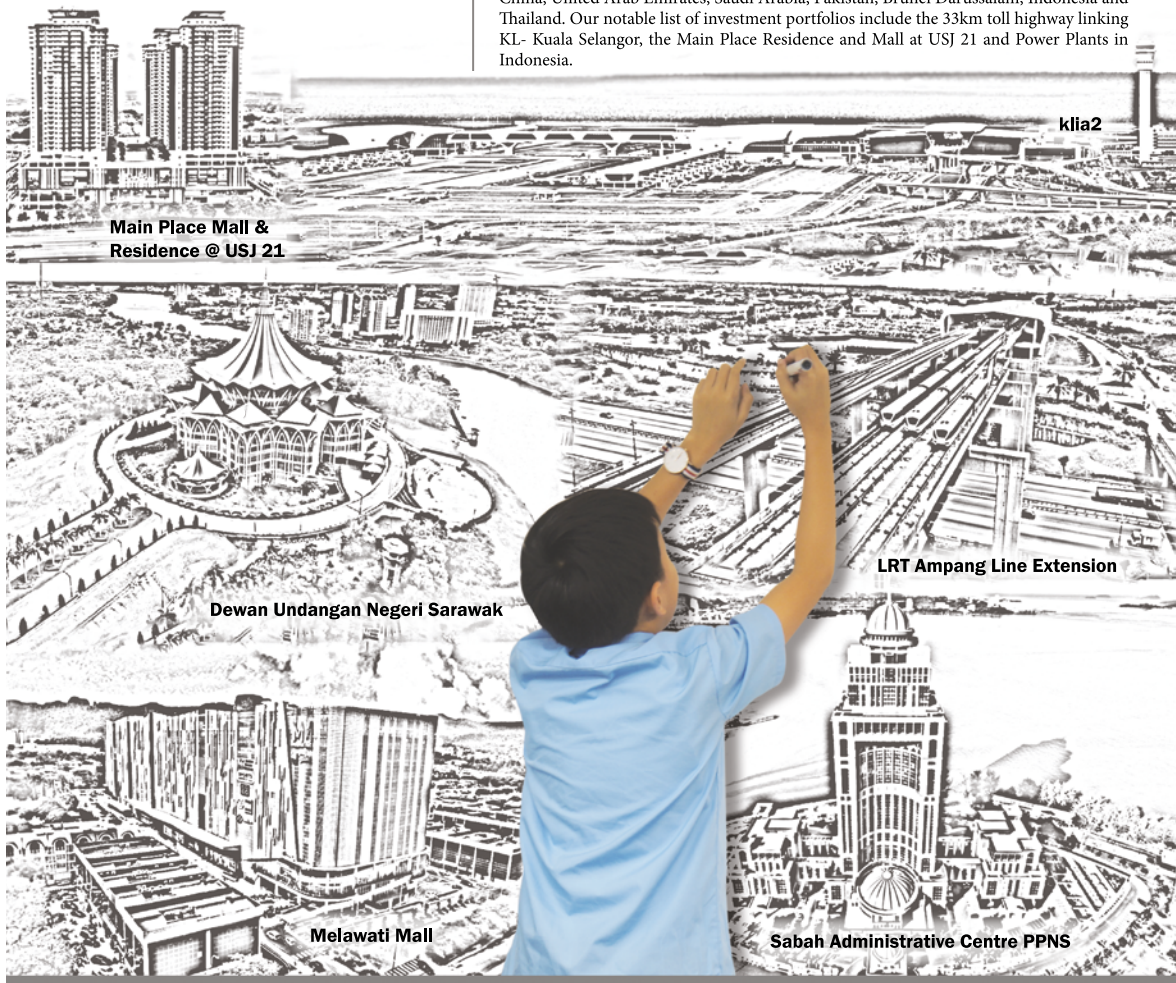


Malaysia's Landmark Builder
Since 1975

Bina Puri Holdings Bhd is a public listed company on the Main Board of Bursa Malaysia with 43 years of work experience in civil and building construction both locally and internationally. The Group's diverse business activities include investment holdings, civil and building engineering management, property development, highway concession, quarry operations, manufacturing of construction materials, polyurethane system house, utilities and hospitality management.

Bina Puri has successfully completed projects such as roads and highways, bridges and interchanges, waterworks, land reclamation works, residential and commercial buildings, hotels, hospitals, airports and government complexes.

The Group has international presence in that it has undertaken projects in Cambodia, China, United Arab Emirates, Saudi Arabia, Pakistan, Brunei Darussalam, Indonesia and Thailand. Our notable list of investment portfolios include the 33km toll highway linking KL- Kuala Selangor, the Main Place Residence and Mall at USJ 21 and Power Plants in Indonesia.



Highly Commended Commercial & Residential Renovation/Redevelopment Malaysia 2016-2017



Best Company for Investor Relations (Micro Cap) and Best IR Website (Micro Cap) MIRA 2015



Major Project Award Category by CIDB for Malaysian Construction Industry Excellence Awards (MCIEA) 2012



Brand Laureate Corporate Award for Best Brand in Construction 2011-2012



International Achievement Award by CIDB for Malaysian Construction Industry Excellence Awards (MCIEA) 2011



International Achievement Award by CIDB for Malaysia Construction Industry Excellence Awards (MCIEA) 2008



Prominent Player Award to the Group Managing Director, YBhg. Tan Sri Datuk Tee Hock Seng, JP by CIDB for Malaysian Construction Industry Excellence Awards (MCIEA) 2005

BINA PURI HOLDINGS BHD (207184X)

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Tel: 603-6136 3333 | Fax: 603-6136 9999 | E-mail: corpcomm@binapuri.com.my

www.binapuri.com.my

DRB-HICOM

Gold



DIVERSITY IS OUR STRENGTH

DRB-HICOM is one of the largest and most diversified conglomerates in Malaysia, with key businesses in the Automotive, Services and Properties sectors. Among others, it owns Malaysia's first national car brand – PROTON, and MODENAS, the national motorcycle company.

In addition to PROTON, it also assembles Mercedes-Benz and Volkswagen cars at its automotive complex in Pekan, Pahang. As a Group, it is also involved in automobile distribution, sales and after-sales, logistics, rental and leasing, the latter under the AVIS banner. Other than passenger cars and motorcycles, the Group is involved in commercial vehicles through subsidiaries such as DHCV, which assembles and distributes TATA commercial vehicles in the country, and a wide range of Isuzu commercial vehicles through Isuzu Malaysia, ACM and Isuzu HICOM.

The company is also a major player in the local defence industry through DEFTECH which is involved in the development, manufacture and supply of armoured and logistics vehicles for the military and homeland security, as well as being a supplier of specialised vehicles. DRB-HICOM also has a strong Manufacturing and Engineering "(M&E)" segment that supplies components to Tier-1 OEMs in the automotive as well as aerospace industries. Also in aerospace, DRB-HICOM owns Composites Technology Research Malaysia Sdn Bhd, a major player in the global aviation industry as a vendor to giants such as Airbus and Boeing.

DRB-HICOM's Services Sector comprises courier and logistics services under the Pos Malaysia Berhad group;

Islamic banking under Bank Muamalat Malaysia Berhad; vehicle inspection under PUSPAKOM Sdn. Bhd., and tertiary education via DRB-HICOM University of Automotive Malaysia and Akademi SAGA.

Since 2018, the Group has been streamlining its Properties Sector to focus on industrial development. The Group has proven its industrial expertise via the development of HICOM Industrial Estate, Glenmarie Industrial Park, and HICOM Pegoh Industrial Park. Building on this legacy, it is currently developing the masterplans for two more industrial parks, in Tebrau, Johor; and Pulau Sebang, Melaka. DRB-HICOM is also involved in construction and concession projects, including that for the integrated Immigration, Customs, Quarantine and Security ("ICQS") complex in Bukit Kayu Hitam, Kedah, which was completed in 2019; and Media City in Kuala Lumpur, for which the development is currently on-going.

DRB-HICOM was formed in 1996 following the merger of Diversified Resources Berhad ("DRB") and HICOM Holdings Berhad ("HHB"). HHB's history dates back to 1910, when an investment company involved primarily in agriculture was established. In 1993, HICOM Berhad ("HICOM") was acquired from the Government, and the name was changed to HHB.

DRB was incorporated in 1990 as a private limited company under the name Peerless Assets Sdn. Bhd. On 19 September 1991, it changed its name to DRB and on 4 September 1992, it was listed on the main board of Bursa Malaysia. DRB-HICOM assumed its present name on 11 May 2000.



DRB-HICOM Berhad Registration No.:199001011860 (203430-W)

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www.drb-hicom.com

DRB-HICOM



Vision

Global leader in Trusted ID solutions that are Innovative, Relevant, Intelligent & Secure (IRIS)

Mission

To continuously deliver innovative and customised solutions with our Business Partners.

About IRIS CORPORATION BERHAD

Founded in 1994, IRIS Corporation Berhad (ACE Market: IRIS) is an MSC-status technology innovator and leading provider of Trusted Identification (ID) products and solutions. Backed by a team committed to delivering innovation, we designed the world’s first ePassport for the Government of Malaysia in March 1998. We went on to upgrade and improve the ePassport by creating the IRIS eGate which automatically authenticates ePassport.

With 27 years of experience and expertise, IRIS is now a dedicated end-to-end global integrated solutions provider for eID, ePassport, eVisa, Automated Border Control (ABC), smart cards, smart devices and other Trusted ID solutions that are highly reliable, secure and holistic.

Over the years, we have expanded our global footprint to 34 countries and we will continually strive to increase our international presence for diverse markets and customers. Every day, our experienced, agile and adaptive team delivers viable, secure and comprehensive solutions to suit the needs of our customers around the world while being grounded by our core values of collaboration, integrity, innovation, trust and accountability.

Qualified with multiple global ISO accreditations and honoured with numerous awards, IRIS innovates continuously by leveraging existing, disparate technologies and integrating them with new ideas to bring to life new solutions that will change the world for the better while promoting Malaysian innovations globally.

This is what IRIS is about. Changing the way, we do things for a sustainable and brighter tomorrow.





Kuala Lumpur Kepong Berhad (KLK) started as a plantation company in 1906 and until today, the development of oil palm and rubber remains the Group's core business. KLK presently has over 300,00 hectares of planted area for both crops. Our land bank is spread across Malaysia (Peninsular and Sabah), Indonesia (Belitung Island, Sumatra, as well as Central and East Kalimantan) and Liberia. In order to optimise value across the supply chain, KLK diversified into resource-based manufacturing (oleochemical, derivatives and specialty chemicals) in the 1990s by vertically integrating its upstream and downstream businesses. The Group, via KLK OLEO, has since expanded its manufacturing operations resulting in global oleochemicals presence in China, Indonesia, Switzerland, Germany, The Netherlands and Belgium.

In 1990, KLK started capitalising on the strategic location of its land bank in Peninsular Malaysia by branching into property development under KLK Land. Our first foray into property development was Sierramas in Sungai Buloh, a joint venture with Tan & Tan Development Bhd. It is currently focused on Bandar Seri Coalfields, a 1,001-acre township in Sungai Buloh, Selangor.

Gold



PROVEN. TRUSTED. FRIENDLY.



Westports Malaysia is one of the leading ports in the world that is supported by excellent staff's productivity, state-of-the-art terminal equipment, and deep water draft of up to 17.5 metres and endowed with mangrove islands that act as a breakwater for the terminal. We are one of the preferred transshipment hub port for shipping lines in the region. Our container volume has grown exponentially over the past 27 years, and Westports is the leading terminal operator in Port Klang.

We handled 10.9 million twenty-foot equivalent units ("TEUs") of containers and 9.9 million metric tonnes of bulk cargo in 2019.

Westports Malaysia is capable of handling almost 14 million TEUs per annum with 5.8 kilometres of straight container quay and 66 ship-to-shore cranes. Our proposed long-term expansion from CT10 to CT17 would boost our total terminal handling capacity to 28 million TEUs per annum in the future.

Westports is a truly Malaysian Port with the Company's workforce of more than 5,000 Malaysians. About one-third of our workforce is from Pulau Indah, the island where Westports Malaysia is situated. As the most prominent career opportunities creator on the island and our Corporate Social Responsibility focus for Pulau Indah, Westports has contributed significantly also to the social development of the local population.



Silver

A testament of our commitment & dedication

We thank all our customers for their continued trust in us as we strive to serve you better.



Best FX Bank for Corporate and Financial Institutions
(10th consecutive year)

Best FX Bank for Money Market Products
(first win)

Best FX Bank for Structured Products: Commodities, Credit, Equity, FX and Multi-Assets
(3rd consecutive year)





EY exists to build a better working world, helping create long-term value for clients, people and society and build trust in the capital markets.

Enabled by data and technology, diverse EY teams in over 150 countries provide trust through assurance and help clients grow, transform and operate.

Working across assurance, consulting, law, strategy, tax and transactions, EY teams ask better questions to find new answers for the complex issues facing our world today.

In Malaysia, EY is one of the largest professional services organizations with over 3,500 employees in 12 locations throughout the country. We serve a broad range of clients across all principal industry sectors and market segments in the country.

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INVISIGHT | Silver

At Invisight, we believe in creating simple solutions for your business to grow. We have serviced the Energy, Agriculture, Construction, Communication and Bank industry via our no-frills approach. No buzz words, just plain facts and figures with insightful recommendations.

BUSINESS ADVISORY

We work with you on critical issues, opportunities and insights in the areas of strategy, business and Social Media analytics, digital transformation, information technology and change management. Our portfolio spans across the Energy, Agriculture, Construction, Petrochemical and ICT industry.

ANALYTICS ADVISORY

We help you develop Business Analytics framework, strategies, use cases and Request for Proposals for the implementation of a Big Data Analytics environment in your organisation. Our solutions are practical, actionable and emphasises on creating business value without the complicated jargon.

We also provide business analytics services – the last mile of translating information into insights.

CHANGE MANAGEMENT

We create customised programs to help your organisation manage change effectively. Our Communication, Communication and More Communication approach will help to create excitement within a shared sense of purpose that inspires change. Our complete Plan, Do, Check, Act approach ensures dynamic continuous improvement.



Maybank is among Asia's leading banking groups and South East Asia's fourth largest bank by asset. The Maybank Group has an international network of over 2,600 offices in Malaysia, Singapore, Indonesia, Philippines, Cambodia, Thailand, Vietnam, Myanmar, Brunei, Laos, India, China, UK, USA, Pakistan, Saudi Arabia, Uzbekistan and Dubai. The Group offers an extensive range of products and services, which includes consumer and corporate banking, investment banking, Islamic banking, stock broking, insurance and takaful and asset management. It has over 42,000 employees worldwide.

Maybank has a unique mission of 'Humanising Financial Services' and has been an essential part of the regional landscape for over 60 years. Maybank is committed to providing people with easy access to financing at fair terms and pricing; advising customers based on their needs and being at the heart of the communities it serves. A key goal while building its business is to also ensure that it manages to ride the wave of digital transformation. Maybank continues to leverage on innovation to remain a leading player in the digital banking space, in line with its M25 strategic objectives.

Maybank is a top recruiter of talent and views its leadership pool and talent pipeline as key to realising its aspirations. Guided by our core values, T.I.G.E.R. (Teamwork, Integrity, Growth, Excellence & Efficiency, Relationship Building), we are an organisation that allows you to grow through various personal and career development programs as well as leadership acceleration opportunities. Join the Maybank family and be part of the house of Maybank as we reach out from the heart of region to serve our customers.

Photos from CEO Forum 2019



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ABOUT THE ORGANISER:

PERDANA LEADERSHIP FOUNDATION

www.perdana.org.my

Perdana Leadership Foundation was established in 2003 with the aim of preserving, researching, and disseminating materials on, and by, Malaysia's past Prime Ministers. Premised on the belief that past leadership can yield valuable insights for present and future development, the Foundation's objective is to increase awareness and appreciation of Malaysia's history and leadership legacy.

The Foundation's physical home in Precinct 8, Putrajaya, was completed in October 2003. The stately building now houses the Perdana Library, an auditorium as well as a multi-purpose hall in addition to the office of the Foundation's Honorary President who is the country's fourth and seventh Prime Minister, YABhg Tun Dr Mahathir Mohamad.

The Foundation operates a physical and electronic library, the Perdana Library, which provides access to information on Malaysia's past prime ministers. The library collects, organises, and preserves materials by and about Malaysia's national leaders and events connected to them, with particular emphasis on the policies, strategies and initiatives they adopted. The Library contains almost

12,000 physical titles and more than 150,000 digital documents, comprising speeches, policy papers, and articles.

The Foundation's objectives are:

- To research, document, disseminate and publicise the intellectual legacies of Malaysia's past Prime Ministers.
- To create awareness of the development process of the nation and draw lessons from the nation's history to enhance future development
- To illuminate the contributions of Malaysia's past Prime Ministers in the social, economic, and political development of the nation.
- To be a resource centre of policies, strategies, and initiatives that were adopted under Malaysia's various Prime Ministers which may be used and adapted as models for the development of other nations.

The Foundation also has a broader objective which is to promote global understanding by providing a channel for scholars and thinkers to undertake research and idea-sharing for lasting, peaceful resolutions.

