

MAJOR TRENDS

IMPACTING THE MALAYSIAN ECONOMY (AND YOU)



**CEO
FORUM
2022**

— DATE

1st November 2022 (Tuesday)

— VENUE

Berjaya Times Square Convention Centre
Kuala Lumpur, Malaysia

— HIGHLIGHT

Closing Keynote Address by former Prime Minister
YABhg Tun Dr Mahathir Mohamad
“WHAT DOES THE FUTURE HOLD FOR MALAYSIA?”

THE MALAYSIAN ECONOMY FACES NEW HEADWINDS

There has been no end to the onslaught of challenges faced by businesses in Malaysia. Just as companies thought the worst was over with the lifting of Covid-19 restrictions, new troubles have arisen, including the war in Europe, global inflation, Covid lockdowns in China, supply chain disruptions, and economic as well as political uncertainty in Malaysia. The outlook is gloomy with the IMF projecting global growth to slow from an estimated 6.1% in 2021 to 3.6% in 2022. Against this backdrop, how will the Malaysian economy fare?

At the Perdana Leadership Foundation CEO Forum 2022, interact with CEOs and industry experts to discuss the impact of various global and domestic factors and the resulting trends as well as policy responses that are reshaping the Malaysian economy. The Forum's plenary, keynote, and concurrent sessions will give you new insights into the country's business, economic, and social issues.

At the close of the event, discover what the country's longest-serving, and twice-elected, former Prime Minister has to say about what lies ahead for Malaysia. All these at the ninth edition of the PLF CEO Forum 2022.



Discounted seats available for a limited time only, from **RM350.00** per person.



Reserve your seats today.

More info & registration at:
www.perdanaceoforum.com



P R O G R A M M E

TIME	AGENDA	SESSION
8:30 am	Registration	
9:00 am	Opening Session	
9:30 am	Plenary Session	Malaysia's Signposts and Hotspots: The Next Decade's Trends and Growth Areas
10:45 am	Coffee Break	
11:00 am	Keynote Speech	Global Conflicts and Their Impact on Malaysia
11:45 am	Concurrent Session A	Robots and Metaverses: Harnessing Technology for Business Growth
	Concurrent Session B	Between Brain Drain and Labour Shortage: Malaysia's Battle for Talent & Manpower
	Concurrent Session C	The Future of Renewable Energy in Malaysia
1:00 pm	Lunch	
2:30 pm	Concurrent Session D	In Transit: Strengthening Malaysia's Resilience and Competitiveness as a Global Logistics Hub
	Concurrent Session E	Inflation & The Malaysian Consumer
	Concurrent Session F	The State of Malaysian Government Finances & The Impact of Policy Imperatives
3:45 pm	Coffee Break	
4:00 pm	Closing Session with YABhg Tun Dr Mahathir Mohamad , former Prime Minister of Malaysia and Honorary President, Perdana Leadership Foundation	What Does the Future Hold for Malaysia?
5:00 pm	High-Tea & End of Programme	

**programme is subject to change at Organiser's discretion*



Register at:

www.perdanaceoforum.com



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